





# ADVERTISING 2021

Mobiquity Technologies Inc  
Rank 27 of 27



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Mobiquity Technologies Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 27%, being 55% points below the market average of 82%.

Input Variable	Value in 1000 USD
Assets, Current	2,347
Assets, Non-Current	0
Cost of Goods and Services Sold	4,361
General and Administrative Expense	0
Intangible Assets	1,353
Liabilities, Current	4,042
Liabilities, Non-Current	2,450
Marketing and Selling Expenses	0
Other Assets	5,657
Other Compr. Net Income	0
Other Expenses	13,204
Other Liabilities	0
Other Net Income	-3,651
Other Revenues	6,184
Property, Plant and Equipment	21

Output Variable	Value in 1000 USD
Assets	9,378
Liabilities	6,492
Expenses	17,565
Revenues	6,184
Stockholders Equity	2,887
Net Income	-15,032
Comprehensive Net Income	-15,032
BaseVar	21,635
ECR before LimitedLiability	-164%
Economic Capital Ratio	27%