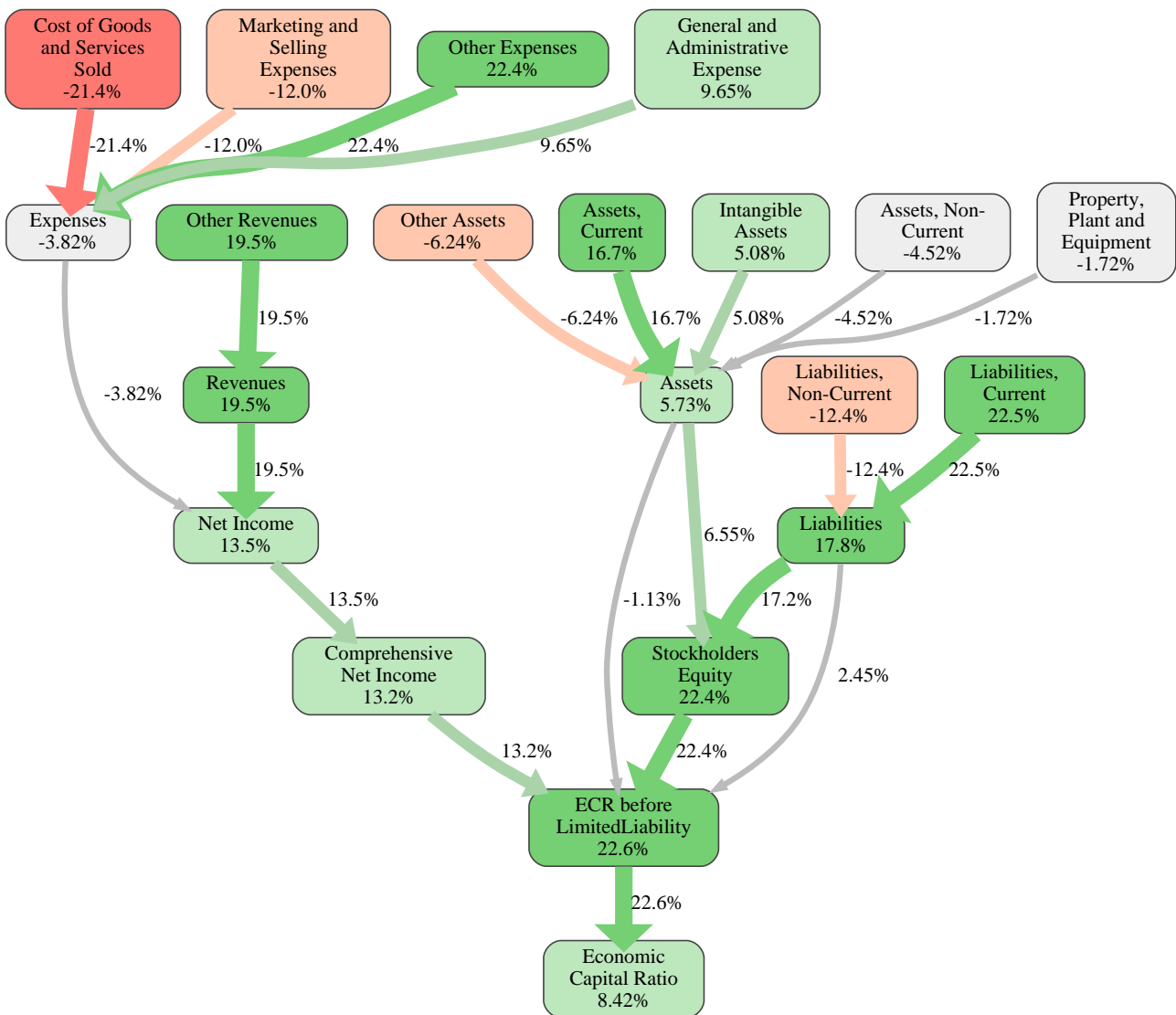




RealRate

ADVERTISING 2021

Quotient Technology Inc Rank 11 of 27





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The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Quotient Technology Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 91%, being 8.4% points above the market average of 82%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	378,948	Assets	586,792
Assets, Non-Current	1,029	Liabilities	339,763
Cost of Goods and Services Sold	277,914	Expenses	512,408
General and Administrative Expense	54,177	Revenues	445,887
Intangible Assets	189,547	Stockholders Equity	247,029
Liabilities, Current	123,351	Net Income	-65,381
Liabilities, Non-Current	195,482	Comprehensive Net Income	-65,466
Marketing and Selling Expenses	104,527	BaseVar	943,038
Other Assets	0	ECR before LimitedLiability	24%
Other Compr. Net Income	-85	Economic Capital Ratio	91%
Other Expenses	75,790		
Other Liabilities	20,930		
Other Net Income	1,140		
Other Revenues	445,887		
Property, Plant and Equipment	17,268		