





The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable General and Administrative Expense, increasing the Economic Capital Ratio by 5.3% points. The greatest weakness of Groupon Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 66%, being 20% points below the market average of 86%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	367,351	Assets	793,117
Assets, Non-Current	27,491	Liabilities	784,259
Cost of Goods and Services Sold	76,261	Expenses	809,310
General and Administrative Expense	0	Revenues	599,085
Intangible Assets	208,453	Stockholders Equity	8,858
Liabilities, Current	531,440	Net Income	-234,380
Liabilities, Non-Current	252,819	Comprehensive Net Income	-229,854
Marketing and Selling Expenses	149,231	BaseVar	1,507,226
Other Assets	133,091	ECR before LimitedLiability	-28%
Other Compr. Net Income	4,526	Economic Capital Ratio	66%
Other Expenses	583,818		
Other Liabilities	0		
Other Net Income	-24,155		
Other Revenues	599,085		
Property, Plant and Equipment	56,731		