





## ADVERTISING 2023

Ezagoo Ltd  
Rank 25 of 28

The relative strengths and weaknesses of Ezagoo Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ezagoo Ltd compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 8.5% points. The greatest weakness of Ezagoo Ltd is the variable Stockholders Equity, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 33%, being 54% points below the market average of 86%.

| Input Variable                     | Value in 1000 USD | Output Variable             | Value in 1000 USD |
|------------------------------------|-------------------|-----------------------------|-------------------|
| Assets, Current                    | 503               | Assets                      | 685               |
| Assets, Non-Current                | 183               | Liabilities                 | 2,961             |
| Cost of Goods and Services Sold    | 45                | Expenses                    | 1,464             |
| General and Administrative Expense | 1,076             | Revenues                    | 286               |
| Intangible Assets                  | 182               | Stockholders Equity         | -2,276            |
| Liabilities, Current               | 2,961             | Net Income                  | -1,254            |
| Liabilities, Non-Current           | 0                 | Comprehensive Net Income    | -1,070            |
| Marketing and Selling Expenses     | 0                 | BaseVar                     | 2,828             |
| Other Assets                       | -183              | ECR before LimitedLiability | -147%             |
| Other Compr. Net Income            | 184               | Economic Capital Ratio      | 33%               |
| Other Expenses                     | 343               |                             |                   |
| Other Liabilities                  | 0                 |                             |                   |
| Other Net Income                   | -76               |                             |                   |
| Other Revenues                     | 286               |                             |                   |
| Property, Plant and Equipment      | 1.1               |                             |                   |