





The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 52% points. The greatest weakness of IZEA Worldwide Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 7.7% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 37% points above the market average of 101%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	60,351
Assets, Non-Current	0
Cost of Goods and Services Sold	21,621
General and Administrative Expense	13,215
Intangible Assets	5,443
Liabilities, Current	13,988
Liabilities, Non-Current	0
Marketing and Selling Expenses	10,547
Other Assets	13,425
Other Compr. Net Income	530
Other Expenses	713
Other Liabilities	124
Other Net Income	2,533
Other Revenues	36,215
Property, Plant and Equipment	205

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	79,425
Liabilities	14,112
Expenses	46,097
Revenues	36,215
Stockholders Equity	65,313
Net Income	-7,349
Comprehensive Net Income	-6,819
BaseVar	89,456
ECR before LimitedLiability	85%
Economic Capital Ratio	138%