





ADVERTISING 2024

Thryv Holdings Inc
Rank 17 of 24



The relative strengths and weaknesses of Thryv Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 3.0% points. The greatest weakness of Thryv Holdings Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 68%, being 33% points below the market average of 101%.

Input Variable	Value in 1000 USD
Assets, Current	266,868
Assets, Non-Current	28,464
Cost of Goods and Services Sold	338,714
General and Administrative Expense	208,880
Intangible Assets	321,188
Liabilities, Current	263,190
Liabilities, Non-Current	367,280
Marketing and Selling Expenses	300,538
Other Assets	128,051
Other Compr. Net Income	1,070
Other Expenses	264,878
Other Liabilities	0
Other Net Income	-1,518
Other Revenues	916,961
Property, Plant and Equipment	38,599

Output Variable	Value in 1000 USD
Assets	783,170
Liabilities	630,470
Expenses	1,113,010
Revenues	916,961
Stockholders Equity	152,700
Net Income	-197,567
Comprehensive Net Income	-196,497
BaseVar	1,723,100
ECR before LimitedLiability	-12%
Economic Capital Ratio	68%