





# ADVERTISING 2024

Ezagoo Ltd  
Rank 23 of 24

The relative strengths and weaknesses of Ezagoo Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ezagoo Ltd compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Ezagoo Ltd is the variable Stockholders Equity, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 27%, being 74% points below the market average of 101%.

Input Variable	Value in 1000 USD
Assets, Current	298
Assets, Non-Current	22
Cost of Goods and Services Sold	109
General and Administrative Expense	698
Intangible Assets	22
Liabilities, Current	3,451
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	-22
Other Compr. Net Income	50
Other Expenses	269
Other Liabilities	0
Other Net Income	1.9
Other Revenues	166
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	319
Liabilities	3,451
Expenses	1,075
Revenues	166
Stockholders Equity	-3,132
Net Income	-907
Comprehensive Net Income	-857
BaseVar	2,532
ECR before LimitedLiability	-163%
Economic Capital Ratio	27%