

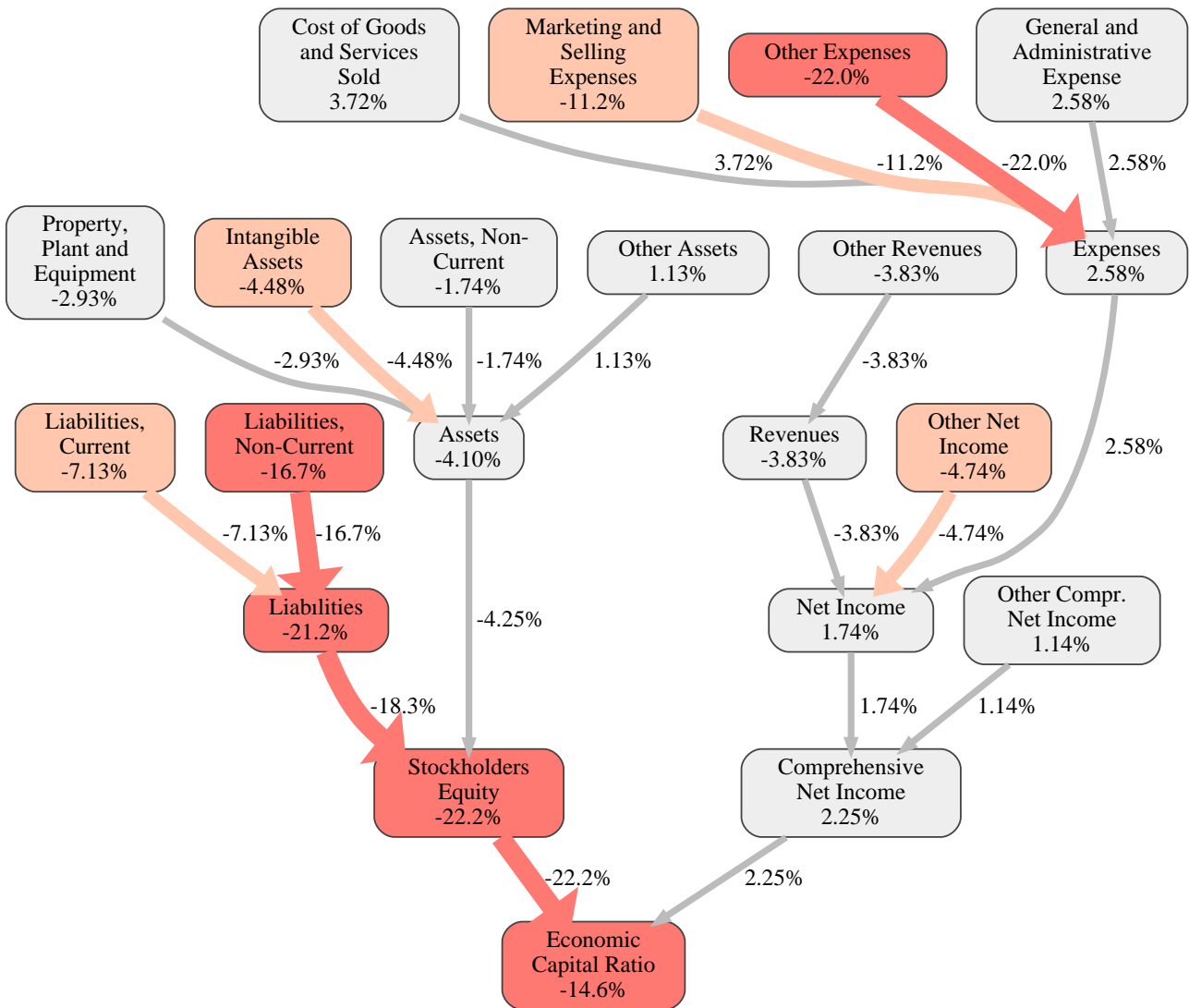


RealRate

ADVERTISING 2025

Groupon Inc
Rank 12 of 18

GROUPON





The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 3.7% points. The greatest weakness of Groupon Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 69%, being 15% points below the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	315,361
Assets, Non-Current	9,144
Cost of Goods and Services Sold	48,251
General and Administrative Expense	0
Intangible Assets	189,464
Liabilities, Current	305,426
Liabilities, Non-Current	266,213
Marketing and Selling Expenses	144,207
Other Assets	80,894
Other Compr. Net Income	33,868
Other Expenses	317,428
Other Liabilities	0
Other Net Income	-39,185
Other Revenues	492,557
Property, Plant and Equipment	17,827

Output Variable	Value in 1000 USD
Assets	612,690
Liabilities	571,639
Expenses	509,886
Revenues	492,557
Stockholders Equity	41,051
Net Income	-56,514
Comprehensive Net Income	-22,646
BaseVar	1,129,912
ECR before LimitedLiability	1.1%
Economic Capital Ratio	69%