





# ADVERTISING 2025

IZEA Worldwide Inc  
Rank 5 of 18



The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 45% points. The greatest weakness of IZEA Worldwide Inc is the variable Net Income, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 107%, being 23% points above the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	60,030
Assets, Non-Current	0
Cost of Goods and Services Sold	21,204
General and Administrative Expense	16,743
Intangible Assets	0
Liabilities, Current	13,435
Liabilities, Non-Current	0
Marketing and Selling Expenses	12,125
Other Assets	2,087
Other Compr. Net Income	356
Other Expenses	4,895
Other Liabilities	4.0
Other Net Income	234
Other Revenues	35,881
Property, Plant and Equipment	104

Output Variable	Value in 1000 USD
Assets	62,220
Liabilities	13,439
Expenses	54,967
Revenues	35,881
Stockholders Equity	48,782
Net Income	-18,852
Comprehensive Net Income	-18,496
BaseVar	83,549
ECR before LimitedLiability	43%
Economic Capital Ratio	107%