



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 32% points. The greatest weakness of Criteo S A is the variable Other Expenses, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 28% points above the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	1,224,114
Assets, Non-Current	1,042,335
Cost of Goods and Services Sold	811,806
General and Administrative Expense	0
Intangible Assets	773,040
Liabilities, Current	1,050,667
Liabilities, Non-Current	138,752
Marketing and Selling Expenses	0
Other Assets	-880,262
Other Compr. Net Income	-26,587
Other Expenses	1,009,865
Other Liabilities	-4,067
Other Net Income	3,095
Other Revenues	1,933,289
Property, Plant and Equipment	107,222

Output Variable	Value in 1000 USD
Assets	2,266,449
Liabilities	1,185,352
Expenses	1,821,671
Revenues	1,933,289
Stockholders Equity	1,081,097
Net Income	114,713
Comprehensive Net Income	88,126
BaseVar	3,618,222
ECR before LimitedLiability	50%
Economic Capital Ratio	112%