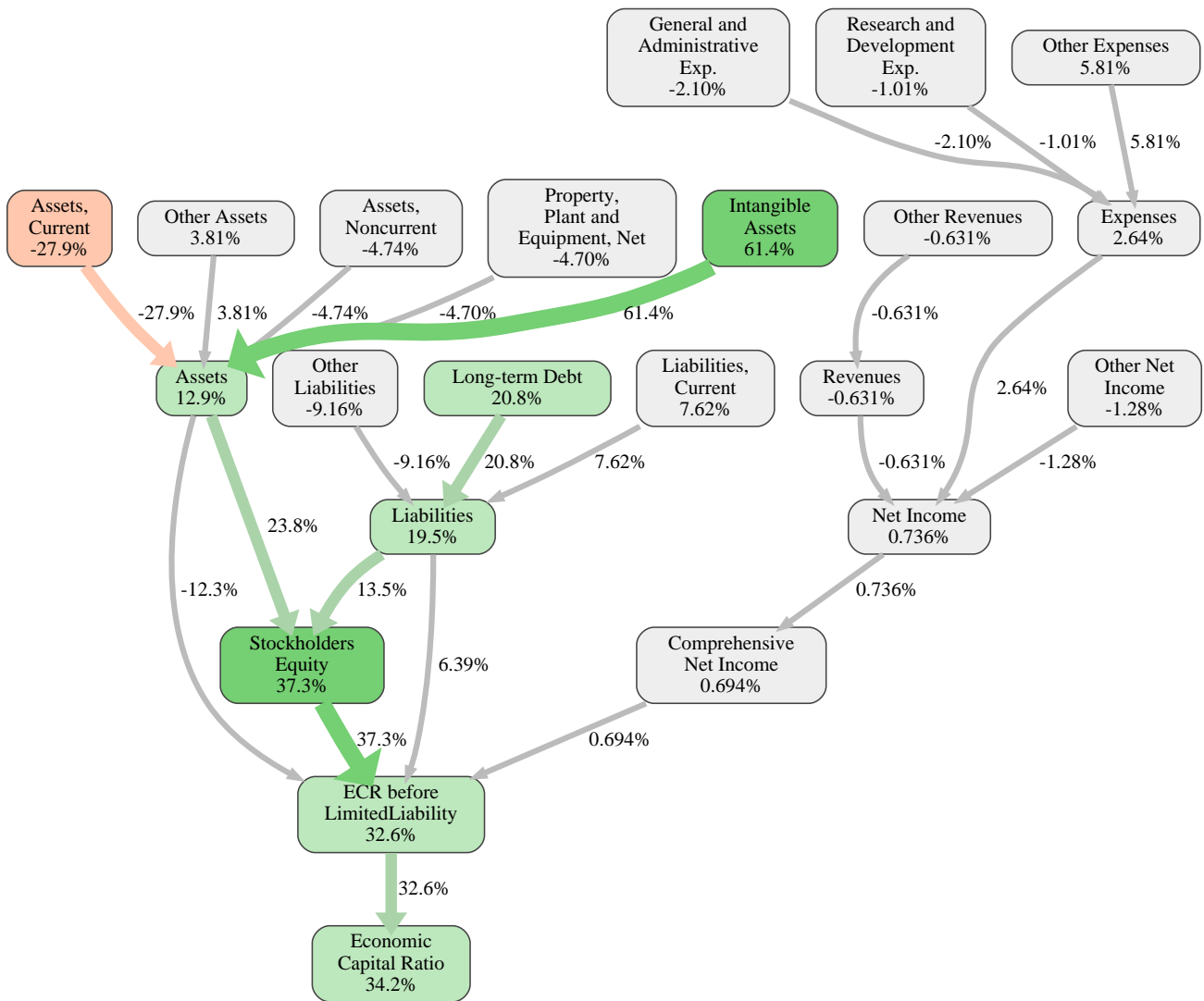




RealRate

SERVICES-PREPACKAGED SOFTWARE 2010

Ariba INC
Rank 7 of 16





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The relative strengths and weaknesses of Ariba INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ariba INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Ariba INC is the variable Assets, Current, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 447%, being 34% points above the market average of 413%.

Input Variable	Value in 1000 USD
Assets, Current	173,945
Assets, Noncurrent	26,400
General and Administrative Exp.	43,289
Intangible Assets	424,167
Liabilities, Current	172,914
Long-term Debt	6,281
Other Assets	29,241
Other Compr. Net Income	0
Other Expenses	134,213
Other Liabilities	54,925
Other Net Income	-6,055
Other Revenues	338,972
Property, Plant and Equipment, Net	14,418
Research and Development Exp.	43,483
Selling and Marketing Exp.	103,739

Output Variable	Value in 1000 USD
Liabilities	234,120
Assets	668,171
Expenses	324,724
Revenues	338,972
Stockholders Equity	434,051
Net Income	8,193
Comprehensive Net Income	8,193
BaseVar	940,064
ECR before LimitedLiability	352%
Economic Capital Ratio	447%