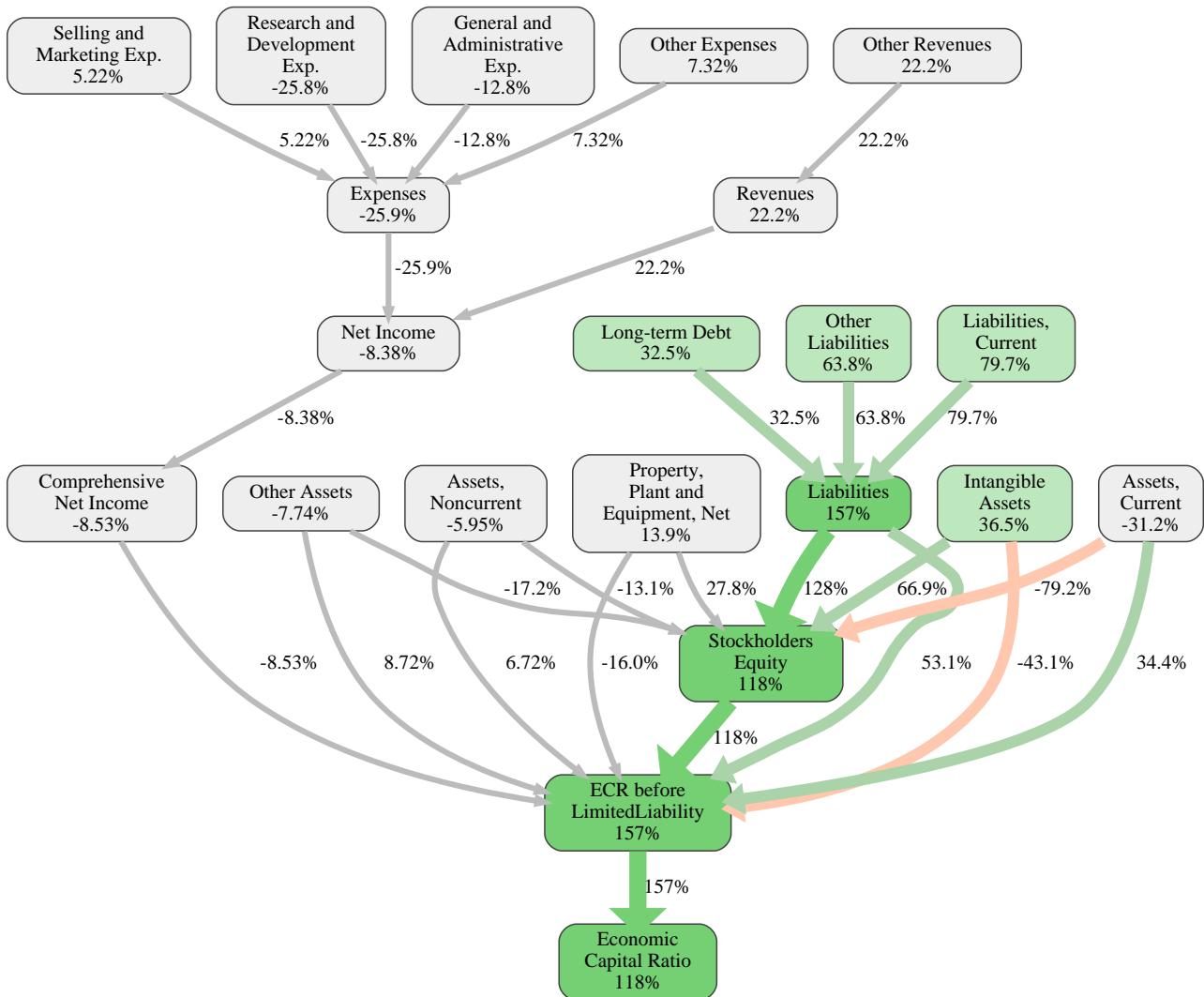




RealRate

# SERVICES-PREPACKAGED SOFTWARE 2012

## Immediatek INC Rank 39 of 140





# SERVICES-PREPACKAGED SOFTWARE 2012

Immediatek INC  
Rank 39 of 140

The relative strengths and weaknesses of Immediatek INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immediatek INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 157% points. The greatest weakness of Immediatek INC is the variable Assets, Current, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 470%, being 118% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	1,445
Assets, Noncurrent	8.6
General and Administrative Exp.	941
Intangible Assets	2,031
Liabilities, Current	1,020
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,459
Other Liabilities	0
Other Net Income	-2.0
Other Revenues	3,089
Property, Plant and Equipment, Net	523
Research and Development Exp.	995
Selling and Marketing Exp.	474

Output Variable	Value in 1000 USD
Liabilities	1,020
Assets	4,008
Expenses	3,869
Revenues	3,089
Stockholders Equity	2,988
Net Income	-781
Comprehensive Net Income	-781
BaseVar	7,595
ECR before LimitedLiability	386%
Economic Capital Ratio	470%