

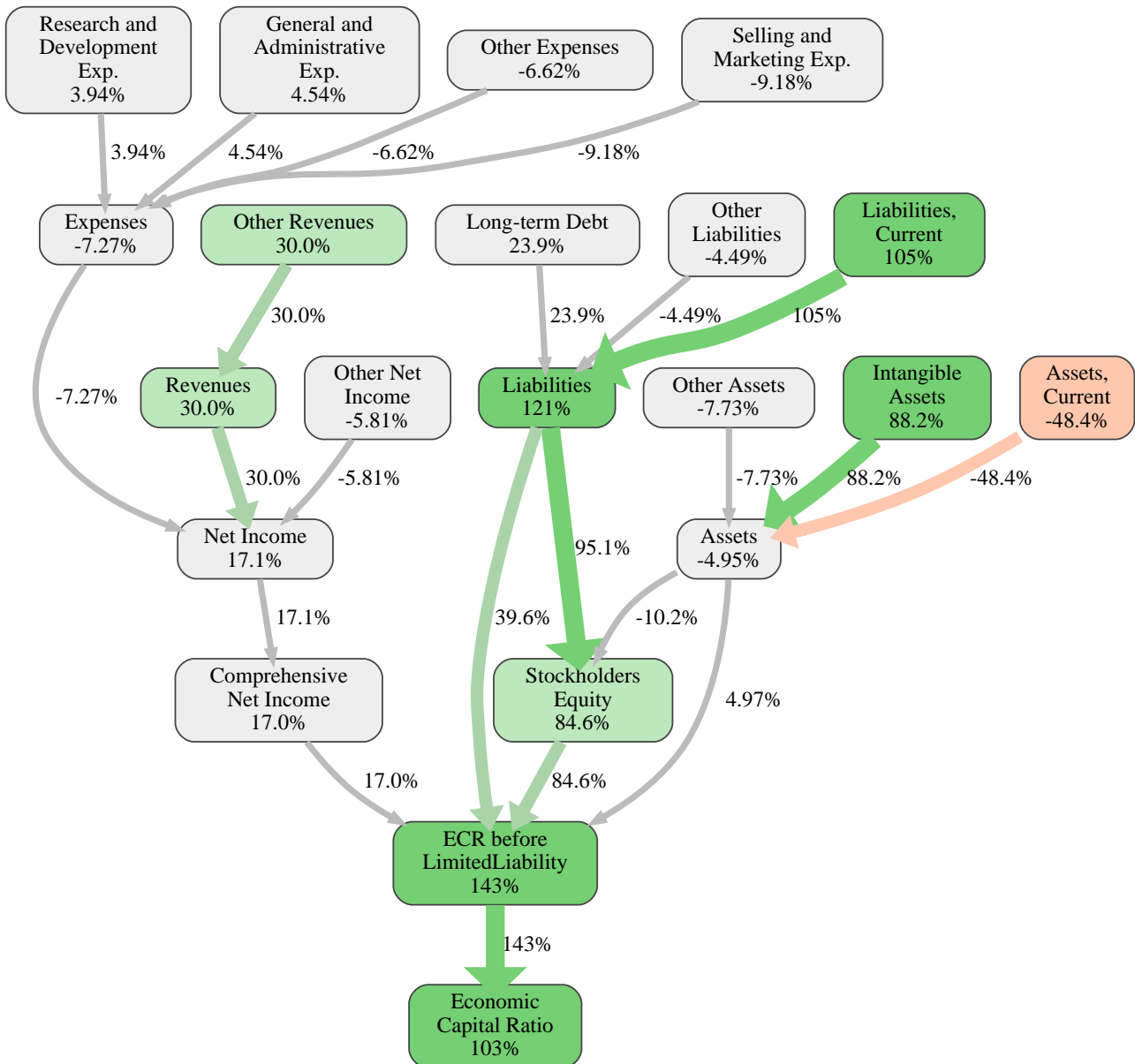


RealRate

SERVICES-PREPACKAGED SOFTWARE 2012

BRIDGELINE

Bridgeline Digital Inc
Rank 46 of 140





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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 121% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 456%, being 103% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	7,296	Liabilities	10,201
Assets, Noncurrent	685	Assets	31,409
General and Administrative Exp.	3,875	Expenses	26,838
Intangible Assets	21,649	Revenues	26,267
Liabilities, Current	5,802	Stockholders Equity	21,208
Long-term Debt	395	Net Income	-782
Other Assets	0	Comprehensive Net Income	-782
Other Compr. Net Income	0	BaseVar	59,726
Other Expenses	14,359	ECR before LimitedLiability	365%
Other Liabilities	4,004	Economic Capital Ratio	456%
Other Net Income	-211		
Other Revenues	26,267		
Property, Plant and Equipment, Net	1,779		
Research and Development Exp.	1,866		
Selling and Marketing Exp.	6,738		