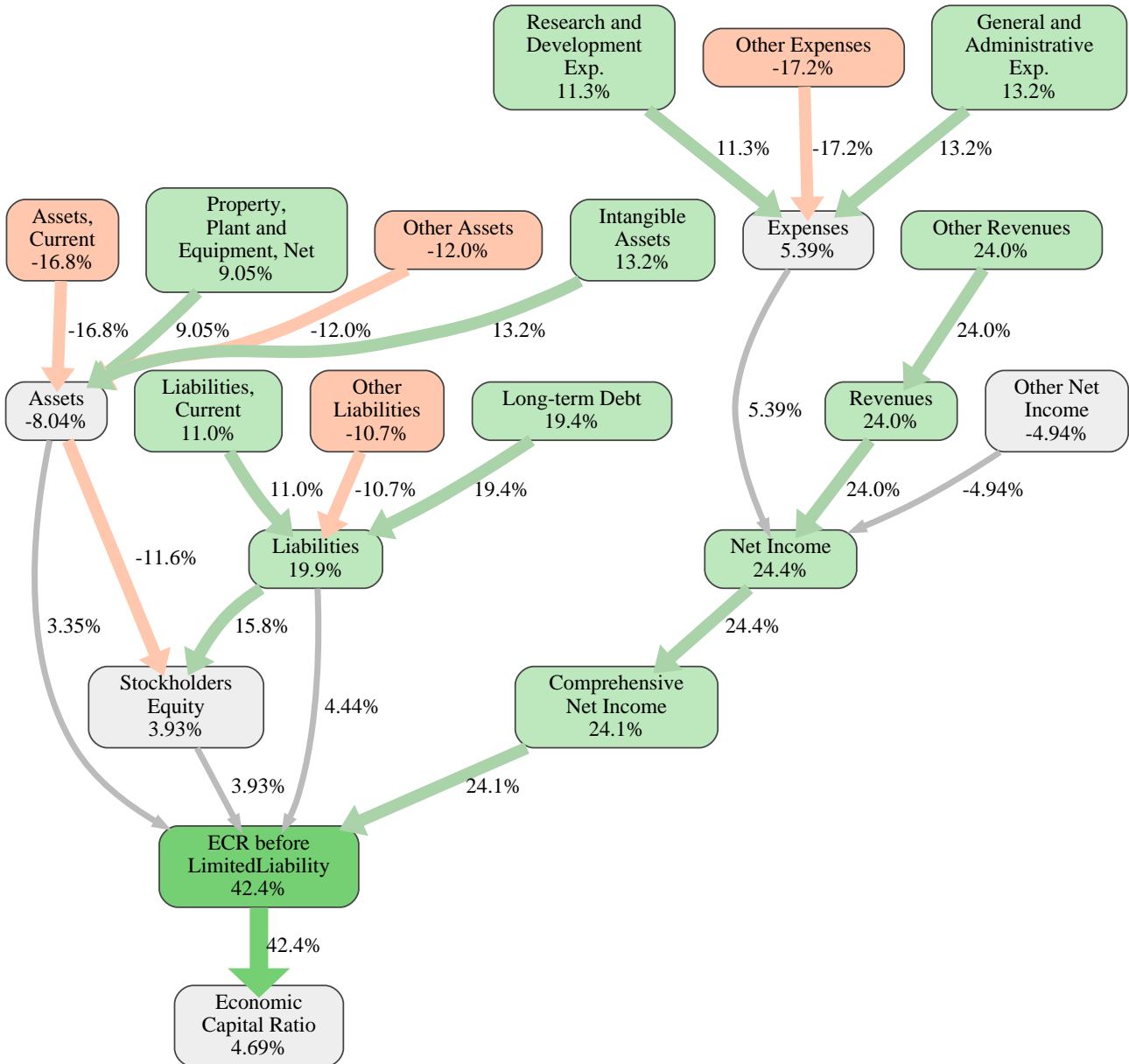




RealRate

SERVICES-PREPACKAGED SOFTWARE 2013

Electronic ARTS INC
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The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 24% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 354%, being 4.7% points above the market average of 349%.

Input Variable	Value in 1000 USD
Assets, Current	2,609,000
Assets, Noncurrent	185,000
General and Administrative Exp.	377,000
Intangible Assets	2,087,000
Liabilities, Current	2,120,000
Long-term Debt	177,000
Other Assets	42,000
Other Compr. Net Income	0
Other Expenses	2,790,000
Other Liabilities	736,000
Other Net Income	-17,000
Other Revenues	4,143,000
Property, Plant and Equipment, Net	568,000
Research and Development Exp.	0
Selling and Marketing Exp.	883,000

Output Variable	Value in 1000 USD
Liabilities	3,033,000
Assets	5,491,000
Expenses	4,050,000
Revenues	4,143,000
Stockholders Equity	2,458,000
Net Income	76,000
Comprehensive Net Income	76,000
BaseVar	10,255,300
ECR before LimitedLiability	212%
Economic Capital Ratio	354%