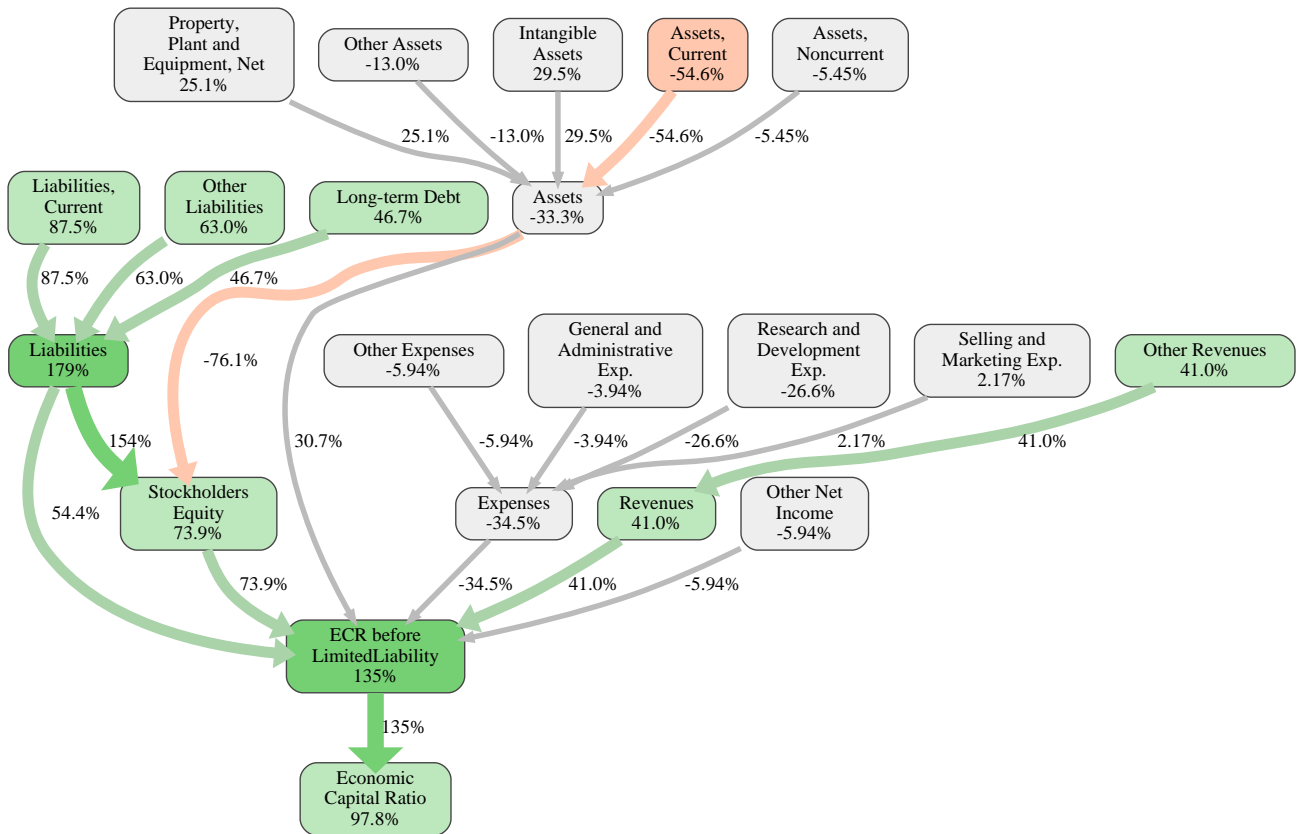




RealRate

SERVICES-PREPACKAGED SOFTWARE 2013

Immediatek INC Rank 48 of 144





SERVICES-PREPACKAGED SOFTWARE 2013

Immediatek INC
Rank 48 of 144

The relative strengths and weaknesses of Immediatek INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immediatek INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 179% points. The greatest weakness of Immediatek INC is the variable Assets, Current, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 447%, being 98% points above the market average of 349%.

Input Variable	Value in 1000 USD
Assets, Current	976
Assets, Noncurrent	21
General and Administrative Exp.	763
Intangible Assets	1,777
Liabilities, Current	1,024
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,634
Other Liabilities	0
Other Net Income	1.4
Other Revenues	3,246
Property, Plant and Equipment, Net	674
Research and Development Exp.	950
Selling and Marketing Exp.	546

Output Variable	Value in 1000 USD
Liabilities	1,024
Assets	3,448
Expenses	3,893
Revenues	3,246
Stockholders Equity	2,424
Net Income	-646
Comprehensive Net Income	-646
BaseVar	7,449
ECR before LimitedLiability	351%
Economic Capital Ratio	447%