





# SERVICES-PREPACKAGED SOFTWARE 2013



Responsys INC  
Rank 7 of 144

The relative strengths and weaknesses of Responsys INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Responsys INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 233% points. The greatest weakness of Responsys INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 578%, being 229% points above the market average of 349%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	143,521	Liabilities	30,355
Assets, Noncurrent	2,458	Assets	188,765
General and Administrative Exp.	17,679	Expenses	154,993
Intangible Assets	20,260	Revenues	162,824
Liabilities, Current	24,777	Stockholders Equity	158,410
Long-term Debt	1,237	Net Income	7,582
Other Assets	4,100	Comprehensive Net Income	8,158
Other Compr. Net Income	576	BaseVar	342,169
Other Expenses	76,546	ECR before LimitedLiability	536%
Other Liabilities	4,341	Economic Capital Ratio	578%
Other Net Income	-249		
Other Revenues	162,824		
Property, Plant and Equipment, Net	18,426		
Research and Development Exp.	15,224		
Selling and Marketing Exp.	45,544		