

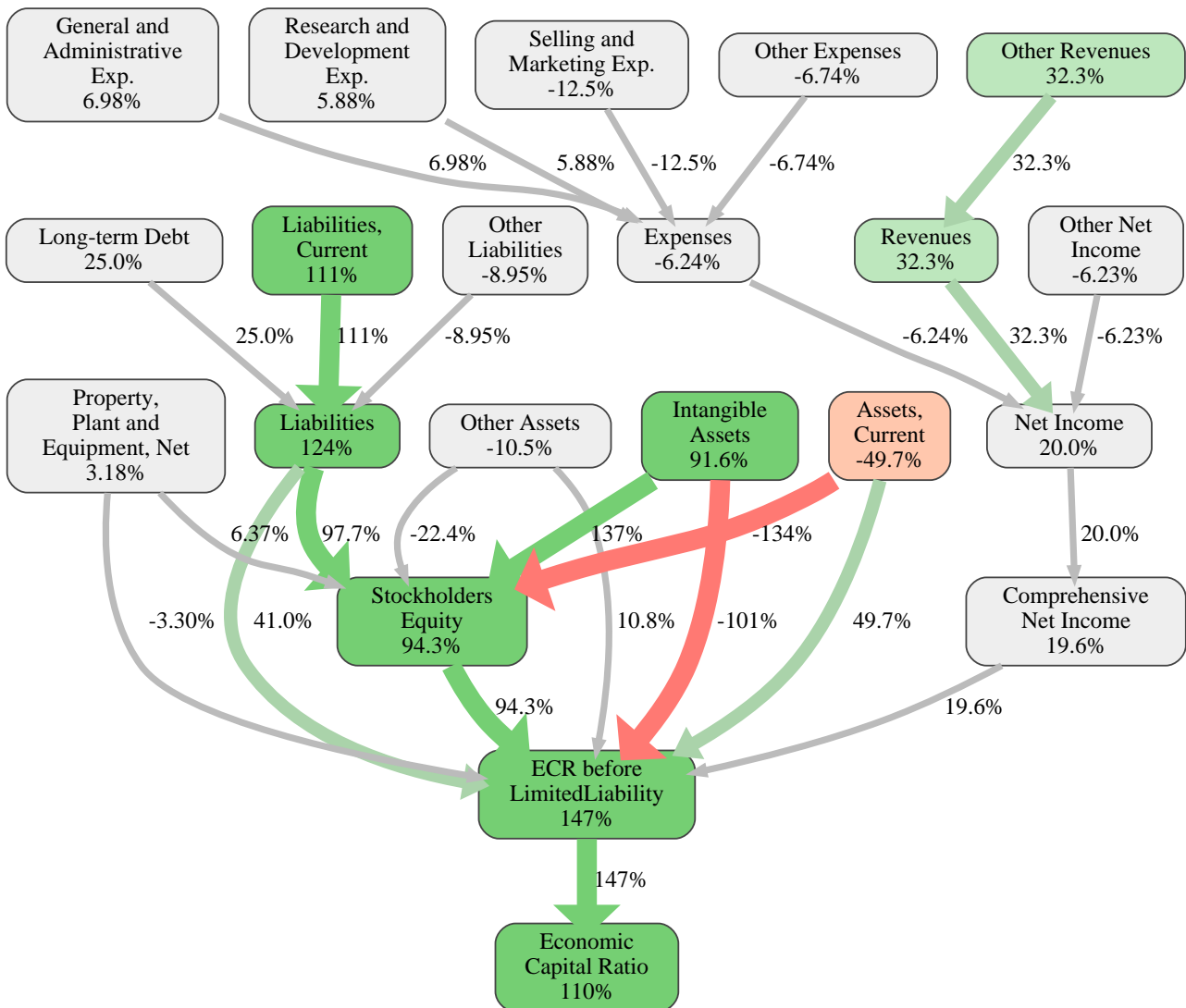


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2013

BRIDGELINE

Bridgeline Digital Inc  
Rank 42 of 144





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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 124% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 459%, being 110% points above the market average of 349%.

Input Variable	Value in 1000 USD
Assets, Current	6,751
Assets, Noncurrent	1,132
General and Administrative Exp.	3,931
Intangible Assets	23,072
Liabilities, Current	5,611
Long-term Debt	1,004
Other Assets	0
Other Compr. Net Income	0
Other Expenses	13,849
Other Liabilities	4,105
Other Net Income	-276
Other Revenues	26,296
Property, Plant and Equipment, Net	2,735
Research and Development Exp.	1,456
Selling and Marketing Exp.	7,730

Output Variable	Value in 1000 USD
Liabilities	10,720
Assets	33,690
Expenses	26,966
Revenues	26,296
Stockholders Equity	22,970
Net Income	-946
Comprehensive Net Income	-946
BaseVar	61,288
ECR before LimitedLiability	369%
Economic Capital Ratio	459%