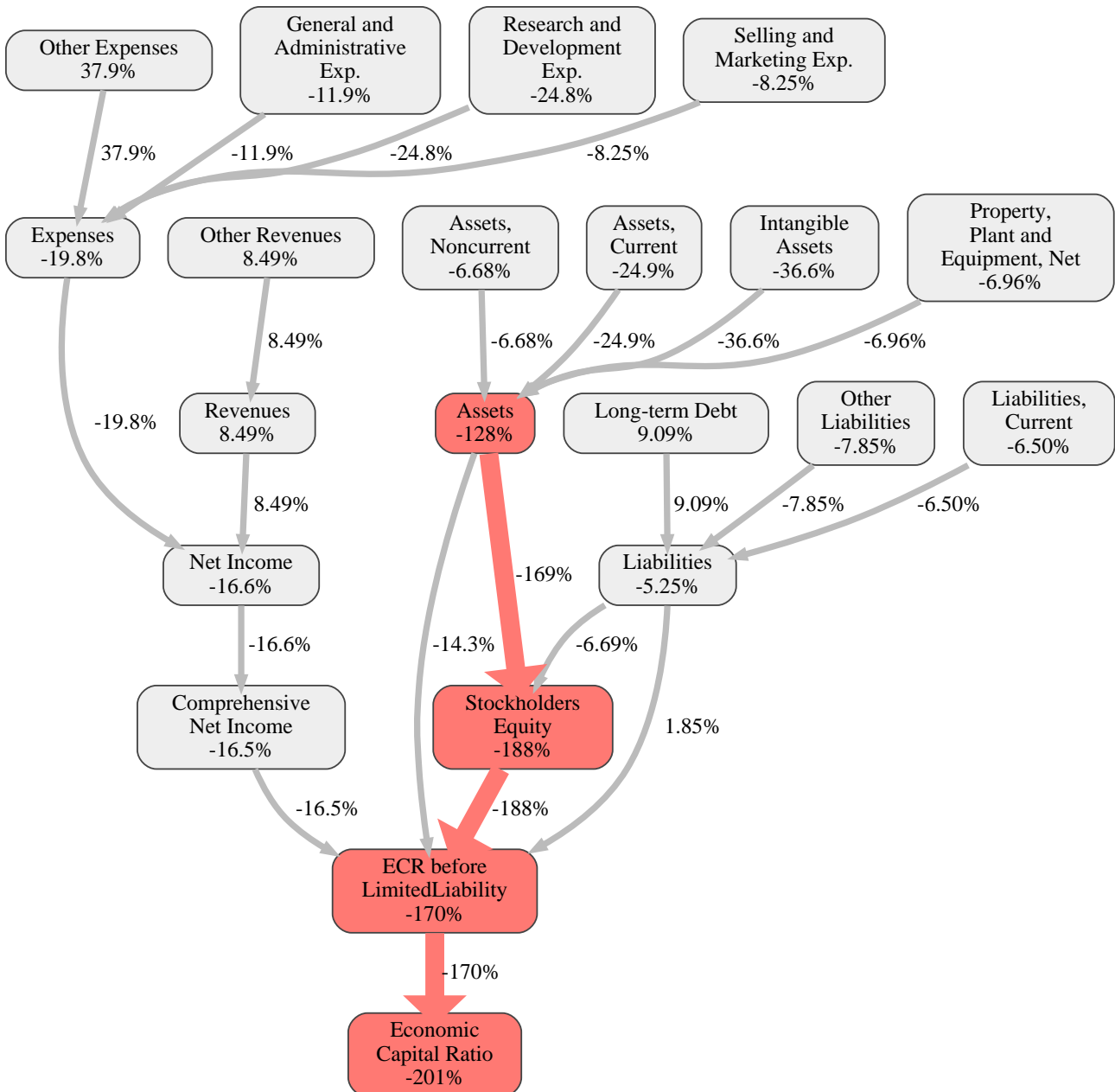




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Hopto Inc
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The relative strengths and weaknesses of Hopto Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hopto Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Hopto Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 188% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 201% points below the market average of 351%.

Input Variable	Value in 1000 USD
Assets, Current	3,286
Assets, Noncurrent	140
General and Administrative Exp.	3,083
Intangible Assets	0
Liabilities, Current	3,711
Long-term Debt	0
Other Assets	619
Other Compr. Net Income	0
Other Expenses	-888
Other Liabilities	1,541
Other Net Income	0
Other Revenues	5,891
Property, Plant and Equipment, Net	302
Research and Development Exp.	5,000
Selling and Marketing Exp.	2,441

Output Variable	Value in 1000 USD
Liabilities	5,252
Assets	4,347
Expenses	9,637
Revenues	5,891
Stockholders Equity	-905
Net Income	-3,746
Comprehensive Net Income	-3,746
BaseVar	16,135
ECR before LimitedLiability	-182%
Economic Capital Ratio	150%