

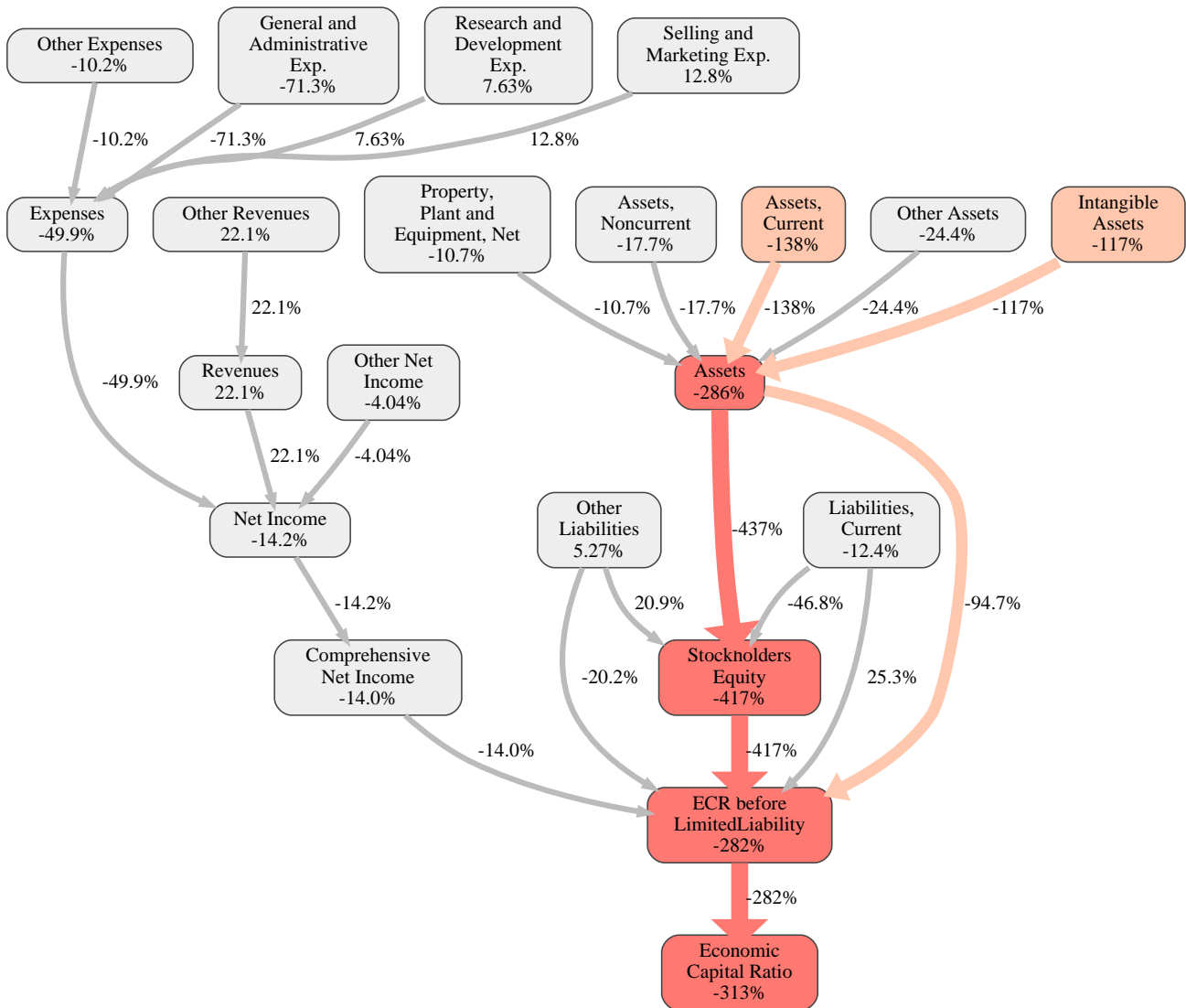


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SERVICES-PREPACKAGED SOFTWARE 2014



Pulse Network Inc Rank 137 of 147





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The relative strengths and weaknesses of Pulse Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pulse Network Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Pulse Network Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 417% points.

The company's Economic Capital Ratio, given in the ranking table, is 38%, being 313% points below the market average of 351%.

Input Variable	Value in 1000 USD
Assets, Current	396
Assets, Noncurrent	28
General and Administrative Exp.	3,128
Intangible Assets	0
Liabilities, Current	2,277
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,910
Other Liabilities	0
Other Net Income	0
Other Revenues	3,757
Property, Plant and Equipment, Net	180
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	2,277
Assets	604
Expenses	5,038
Revenues	3,757
Stockholders Equity	-1,674
Net Income	-1,280
Comprehensive Net Income	-1,280
BaseVar	7,861
ECR before LimitedLiability	-552%
Economic Capital Ratio	38%