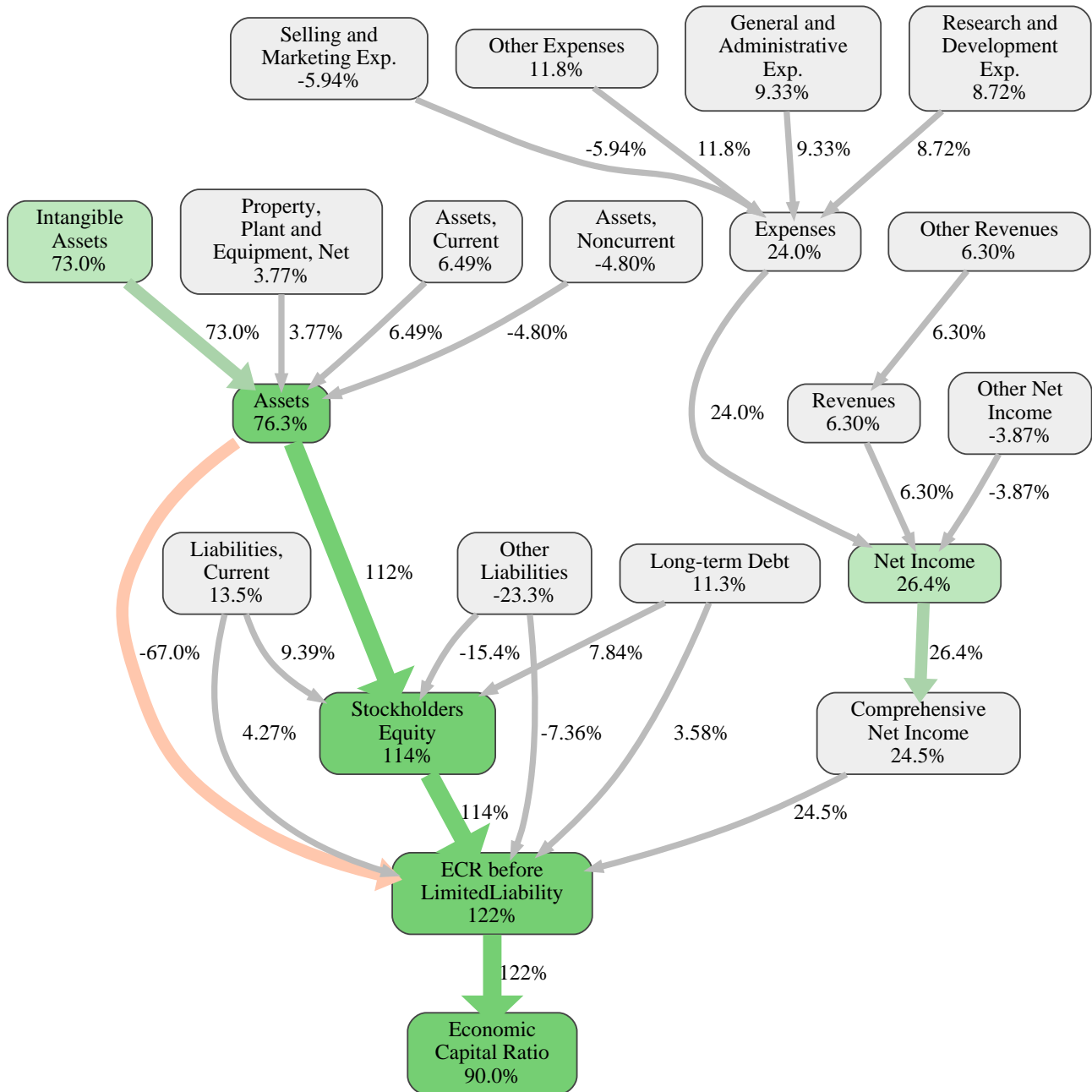




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 114% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 437%, being 90% points above the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	4,602,328
Assets, Noncurrent	126,315
General and Administrative Exp.	543,332
Intangible Assets	5,191,624
Liabilities, Current	2,494,435
Long-term Debt	199,493
Other Assets	80,439
Other Compr. Net Income	-54,197
Other Expenses	1,631,721
Other Liabilities	1,315,996
Other Net Income	-51,309
Other Revenues	4,147,065
Property, Plant and Equipment, Net	785,123
Research and Development Exp.	0
Selling and Marketing Exp.	1,652,308

Output Variable	Value in 1000 USD
Liabilities	4,009,924
Assets	10,785,829
Expenses	3,827,361
Revenues	4,147,065
Stockholders Equity	6,775,905
Net Income	268,395
Comprehensive Net Income	214,198
BaseVar	13,296,227
ECR before LimitedLiability	337%
Economic Capital Ratio	437%