

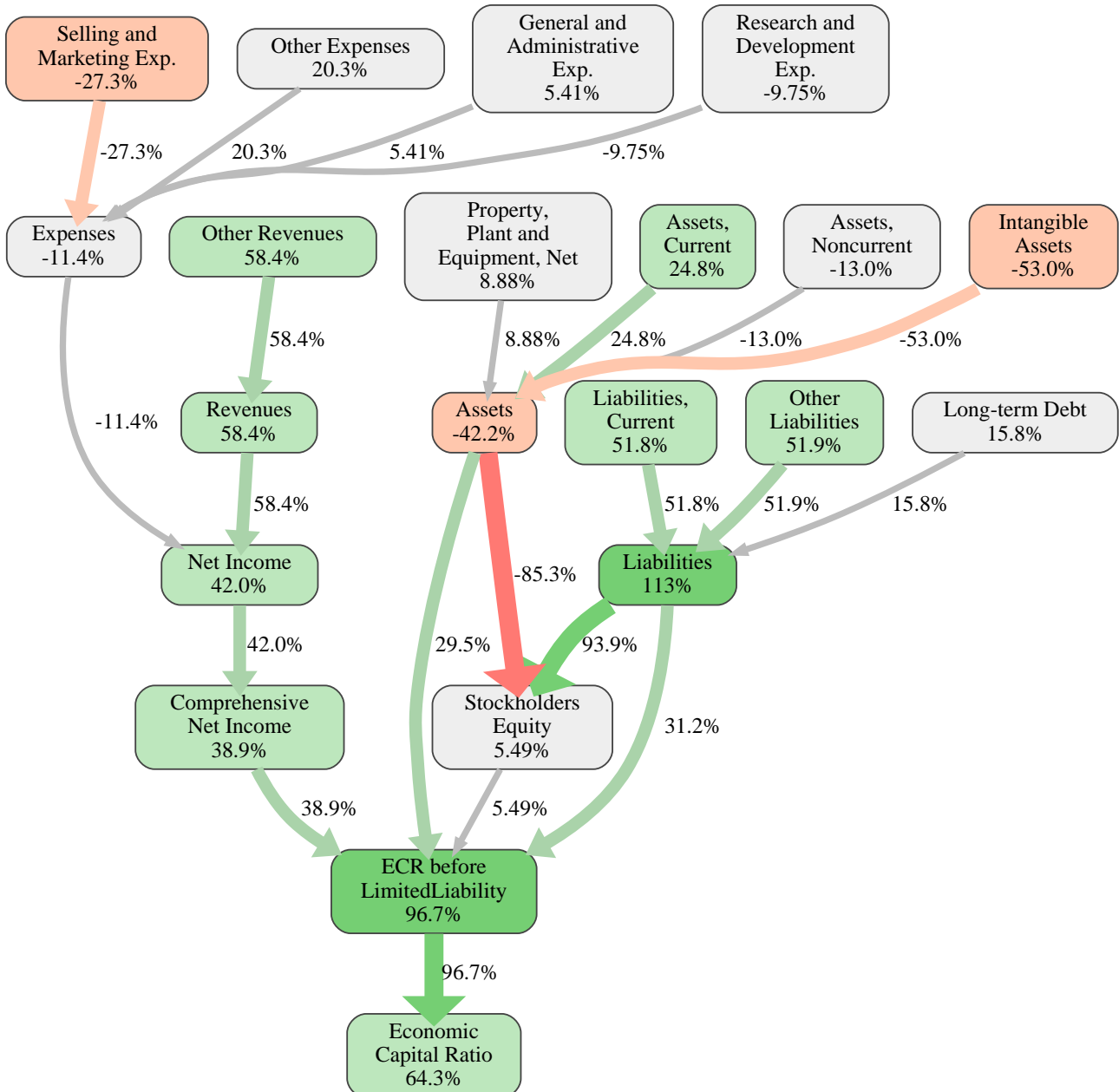


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2015

MicroStrategy

Strategy Inc  
Rank 53 of 148





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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 113% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 411%, being 64% points above the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	462,365
Assets, Noncurrent	0
General and Administrative Exp.	96,343
Intangible Assets	0
Liabilities, Current	197,300
Long-term Debt	22,679
Other Assets	18,580
Other Compr. Net Income	-3,532
Other Expenses	155,958
Other Liabilities	14,347
Other Net Income	5,947
Other Revenues	579,830
Property, Plant and Equipment, Net	77,852
Research and Development Exp.	103,355
Selling and Marketing Exp.	225,086

Output Variable	Value in 1000 USD
Liabilities	234,326
Assets	558,797
Expenses	580,742
Revenues	579,830
Stockholders Equity	324,471
Net Income	5,035
Comprehensive Net Income	1,503
BaseVar	1,250,699
ECR before LimitedLiability	298%
Economic Capital Ratio	411%