

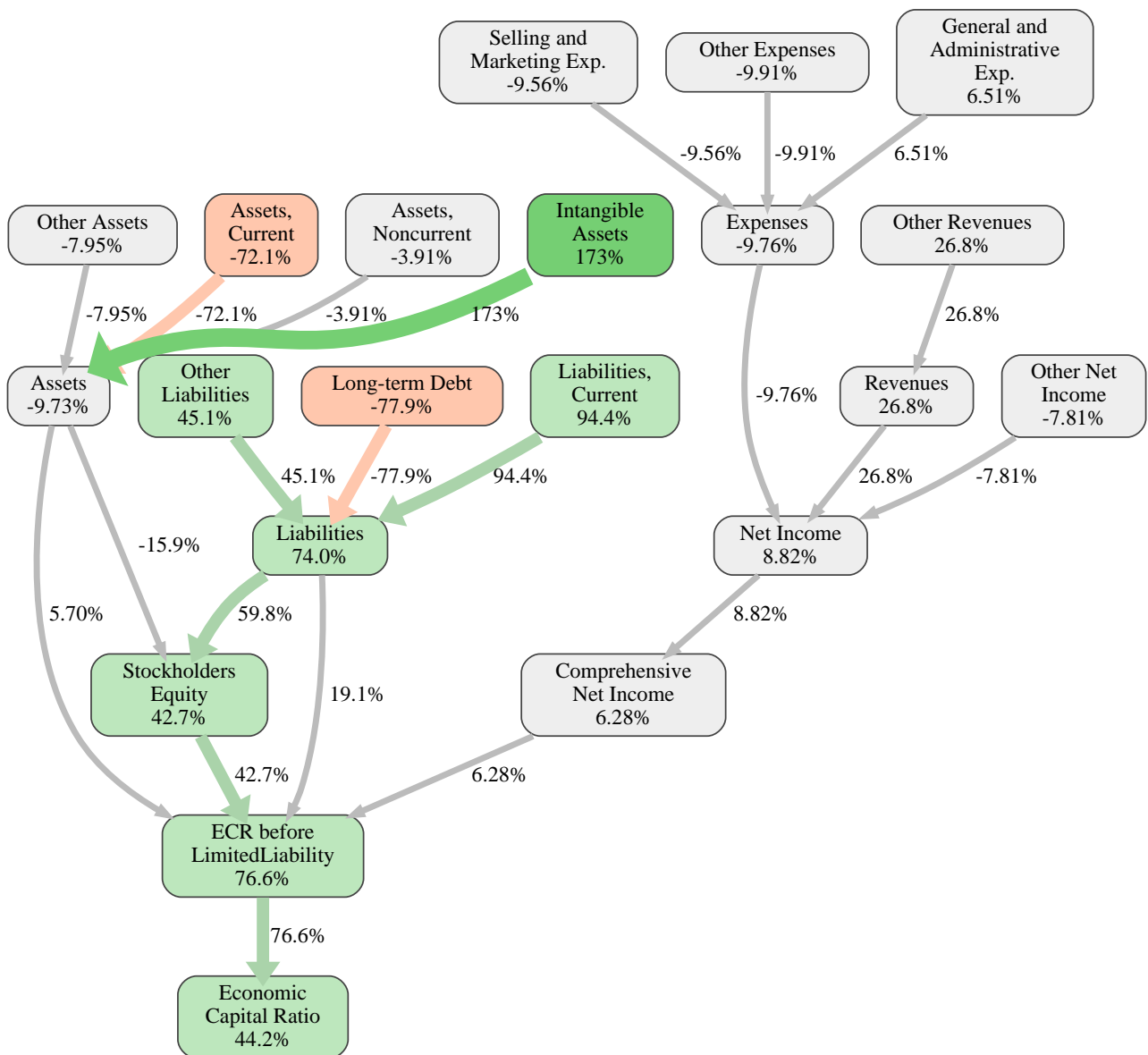


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2015

**BRIDGELINE**

Bridgeline Digital Inc  
Rank 66 of 148





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**BRIDGELINE**

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The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 173% points. The greatest weakness of Bridgeline Digital Inc is the variable Long-term Debt, reducing the Economic Capital Ratio by 78% points.

The company's Economic Capital Ratio, given in the ranking table, is 391%, being 44% points above the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	5,345
Assets, Noncurrent	1,317
General and Administrative Exp.	4,392
Intangible Assets	24,723
Liabilities, Current	5,909
Long-term Debt	7,090
Other Assets	0
Other Compr. Net Income	-171
Other Expenses	14,447
Other Liabilities	628
Other Net Income	-739
Other Revenues	23,737
Property, Plant and Equipment, Net	2,175
Research and Development Exp.	2,386
Selling and Marketing Exp.	7,988

Output Variable	Value in 1000 USD
Liabilities	13,627
Assets	33,560
Expenses	29,213
Revenues	23,737
Stockholders Equity	19,933
Net Income	-6,215
Comprehensive Net Income	-6,386
BaseVar	62,911
ECR before LimitedLiability	267%
Economic Capital Ratio	391%