





SERVICES-PREPACKAGED SOFTWARE 2015



Veeva Systems INC Rank 21 of 148

The relative strengths and weaknesses of Veeva Systems INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veeva Systems INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 158% points. The greatest weakness of Veeva Systems INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 519%, being 172% points above the market average of 347%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	353,732	Liabilities	90,212
Assets, Noncurrent	1,145	Assets	370,308
General and Administrative Exp.	20,411	Expenses	185,732
Intangible Assets	11,401	Revenues	210,151
Liabilities, Current	86,617	Stockholders Equity	280,096
Long-term Debt	3,595	Net Income	23,615
Other Assets	1,585	Comprehensive Net Income	23,629
Other Compr. Net Income	14	BaseVar	519,852
Other Expenses	97,487	ECR before LimitedLiability	457%
Other Liabilities	0	Economic Capital Ratio	519%
Other Net Income	-804		
Other Revenues	210,151		
Property, Plant and Equipment, Net	2,445		
Research and Development Exp.	26,327		
Selling and Marketing Exp.	41,507		