

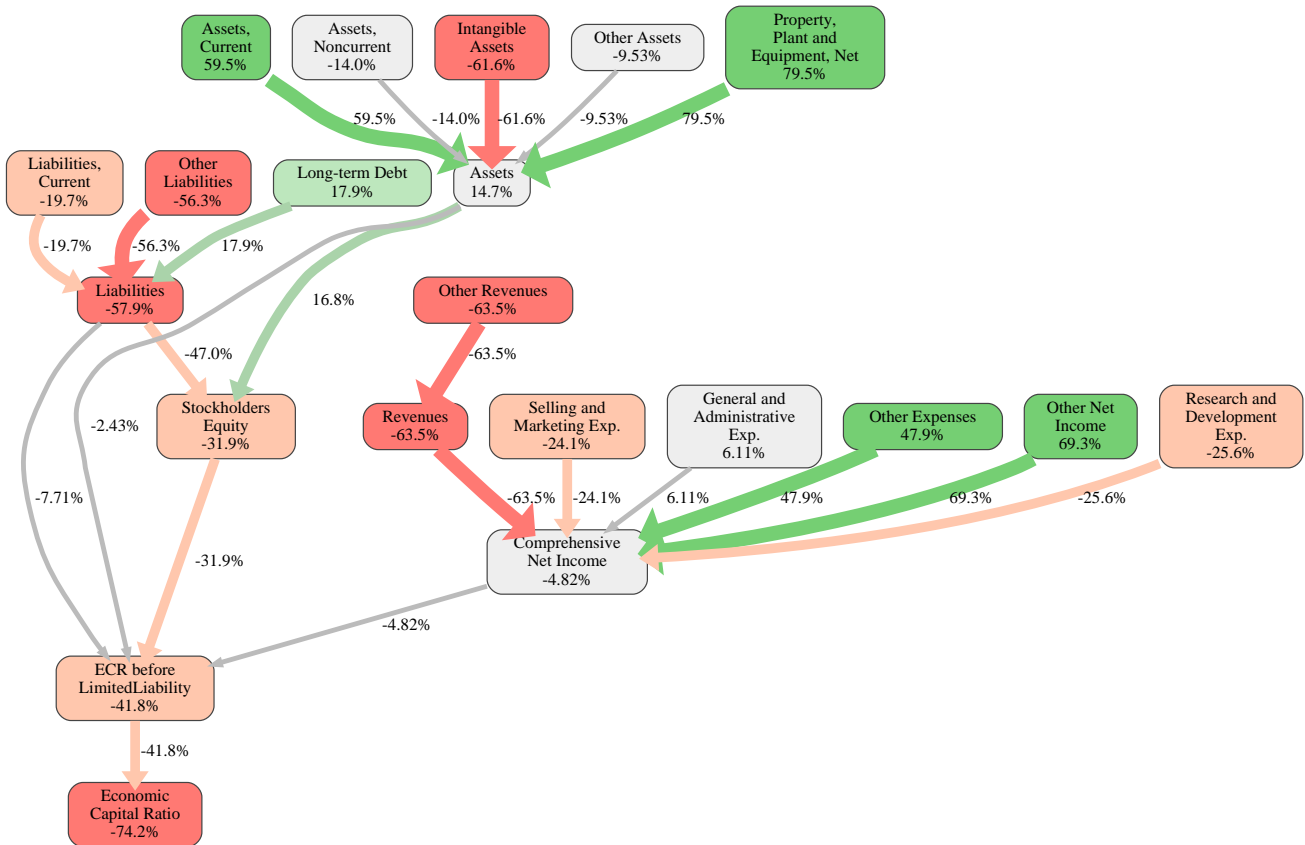


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# SERVICES-PREPACKAGED SOFTWARE 2015



Workiva INC  
Rank 104 of 148



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The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Property, Plant and Equipment, Net, increasing the Economic Capital Ratio by 80% points. The greatest weakness of Workiva INC is the variable Revenues, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 273%, being 74% points below the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	116,541
Assets, Noncurrent	795
General and Administrative Exp.	19,783
Intangible Assets	549
Liabilities, Current	66,730
Long-term Debt	2,160
Other Assets	401
Other Compr. Net Income	289
Other Expenses	2,076
Other Liabilities	39,842
Other Net Income	78,348
Other Revenues	0
Property, Plant and Equipment, Net	46,265
Research and Development Exp.	44,145
Selling and Marketing Exp.	53,498

Output Variable	Value in 1000 USD
Liabilities	108,732
Assets	164,551
Expenses	119,502
Revenues	0
Stockholders Equity	55,819
Net Income	-41,154
Comprehensive Net Income	-40,865
BaseVar	281,283
ECR before LimitedLiability	105%
Economic Capital Ratio	273%