

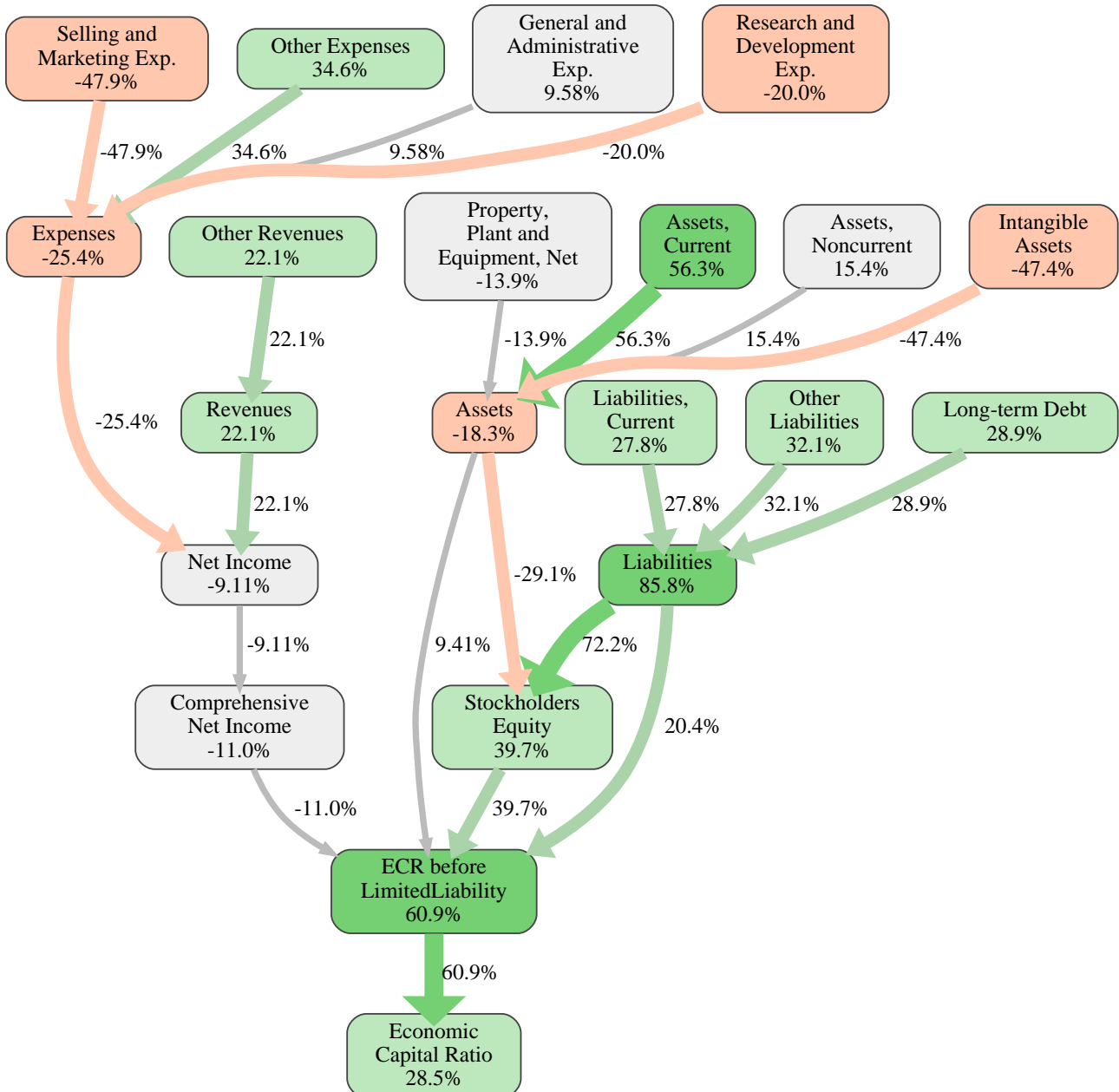


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# SERVICES-PREPACKAGED SOFTWARE 2015



Mobileiron INC  
Rank 71 of 148



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The relative strengths and weaknesses of Mobileiron INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobileiron INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 86% points. The greatest weakness of Mobileiron INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 376%, being 28% points above the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	156,850
Assets, Noncurrent	23,407
General and Administrative Exp.	22,400
Intangible Assets	7,607
Liabilities, Current	66,402
Long-term Debt	268
Other Assets	0
Other Compr. Net Income	0
Other Expenses	25,334
Other Liabilities	10,078
Other Net Income	-302
Other Revenues	132,295
Property, Plant and Equipment, Net	3,978
Research and Development Exp.	46,278
Selling and Marketing Exp.	99,870

Output Variable	Value in 1000 USD
Liabilities	76,748
Assets	191,842
Expenses	193,882
Revenues	132,295
Stockholders Equity	115,094
Net Income	-61,889
Comprehensive Net Income	-61,889
BaseVar	372,625
ECR before LimitedLiability	244%
Economic Capital Ratio	376%