

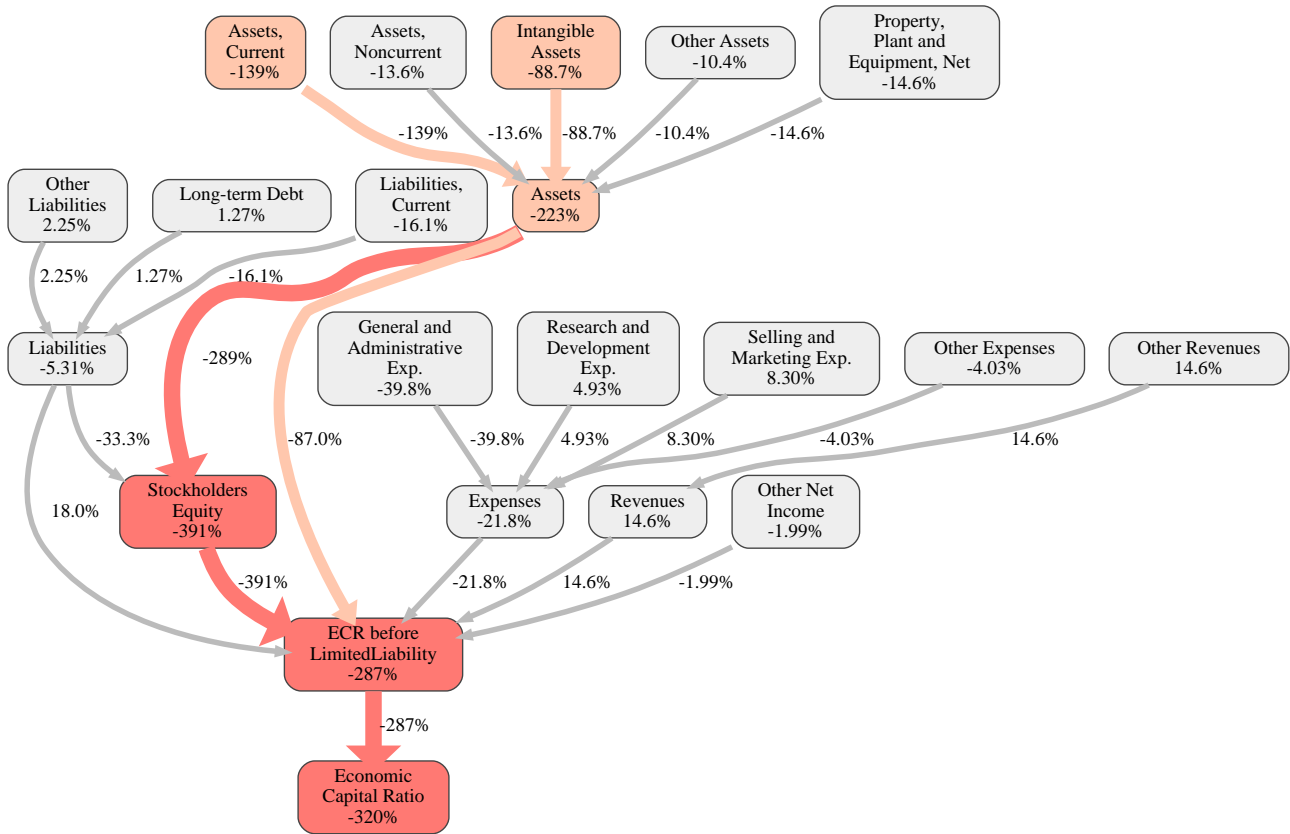


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SERVICES-PREPACKAGED SOFTWARE 2015



Pulse Network Inc Rank 136 of 148





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The relative strengths and weaknesses of Pulse Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pulse Network Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Pulse Network Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 391% points.

The company's Economic Capital Ratio, given in the ranking table, is 27%, being 320% points below the market average of 347%.

Input Variable	Value in 1000 USD
Assets, Current	323
Assets, Noncurrent	36
General and Administrative Exp.	2,689
Intangible Assets	0
Liabilities, Current	2,946
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,673
Other Liabilities	0
Other Net Income	0
Other Revenues	3,363
Property, Plant and Equipment, Net	115
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	2,946
Assets	474
Expenses	4,362
Revenues	3,363
Stockholders Equity	-2,472
Net Income	-999
Comprehensive Net Income	-999
BaseVar	7,349
ECR before LimitedLiability	-610%
Economic Capital Ratio	27%