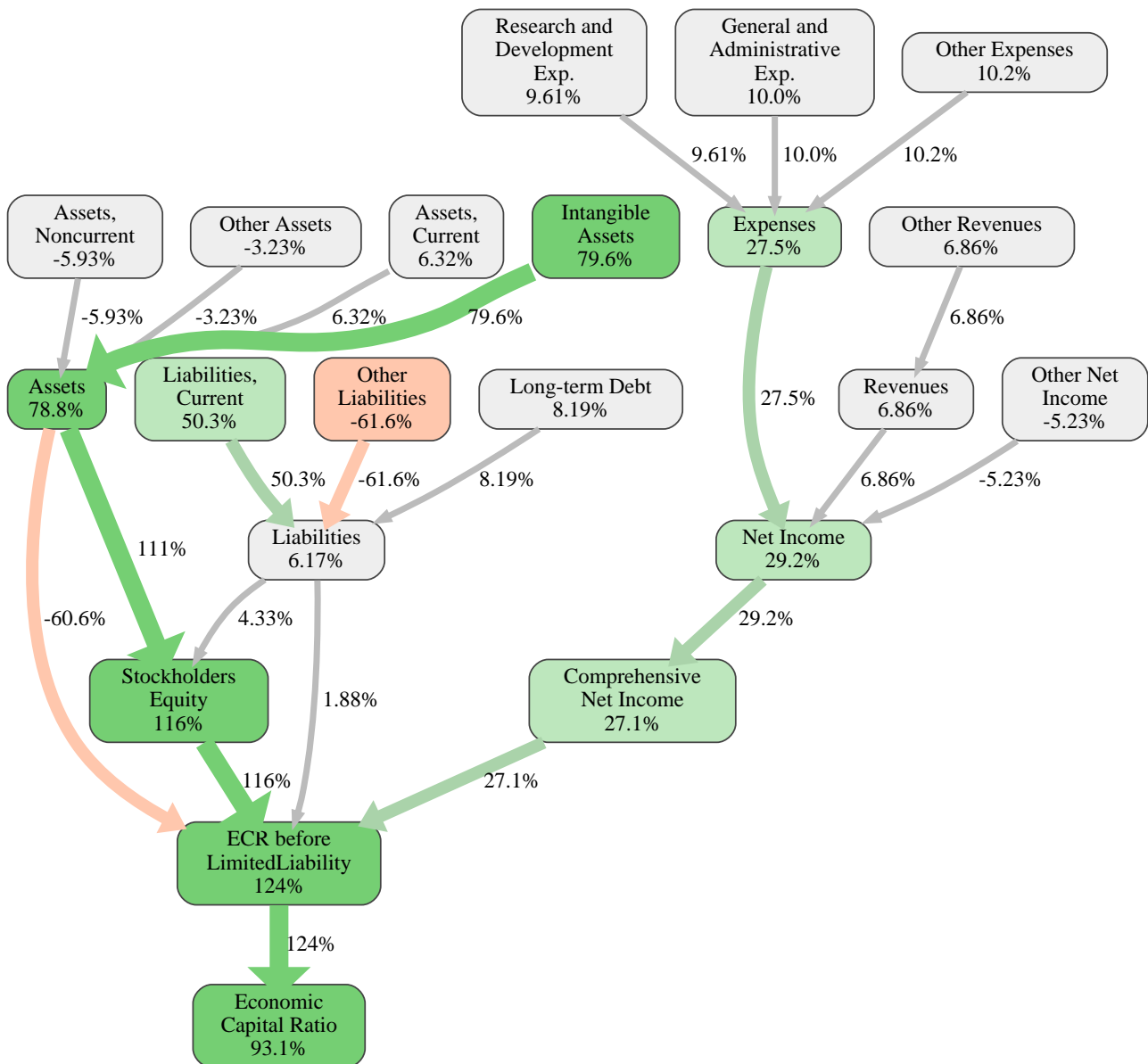




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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 116% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 62% points.

The company's Economic Capital Ratio, given in the ranking table, is 424%, being 93% points above the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	4,821,892
Assets, Noncurrent	159,832
General and Administrative Exp.	531,919
Intangible Assets	5,876,888
Liabilities, Current	2,213,556
Long-term Debt	341,588
Other Assets	80,439
Other Compr. Net Income	-160,986
Other Expenses	1,921,485
Other Liabilities	2,169,748
Other Net Income	-29,314
Other Revenues	4,795,511
Property, Plant and Equipment, Net	787,421
Research and Development Exp.	0
Selling and Marketing Exp.	1,683,242

Output Variable	Value in 1000 USD
Liabilities	4,724,892
Assets	11,726,472
Expenses	4,136,646
Revenues	4,795,511
Stockholders Equity	7,001,580
Net Income	629,551
Comprehensive Net Income	468,565
BaseVar	14,885,076
ECR before LimitedLiability	317%
Economic Capital Ratio	424%