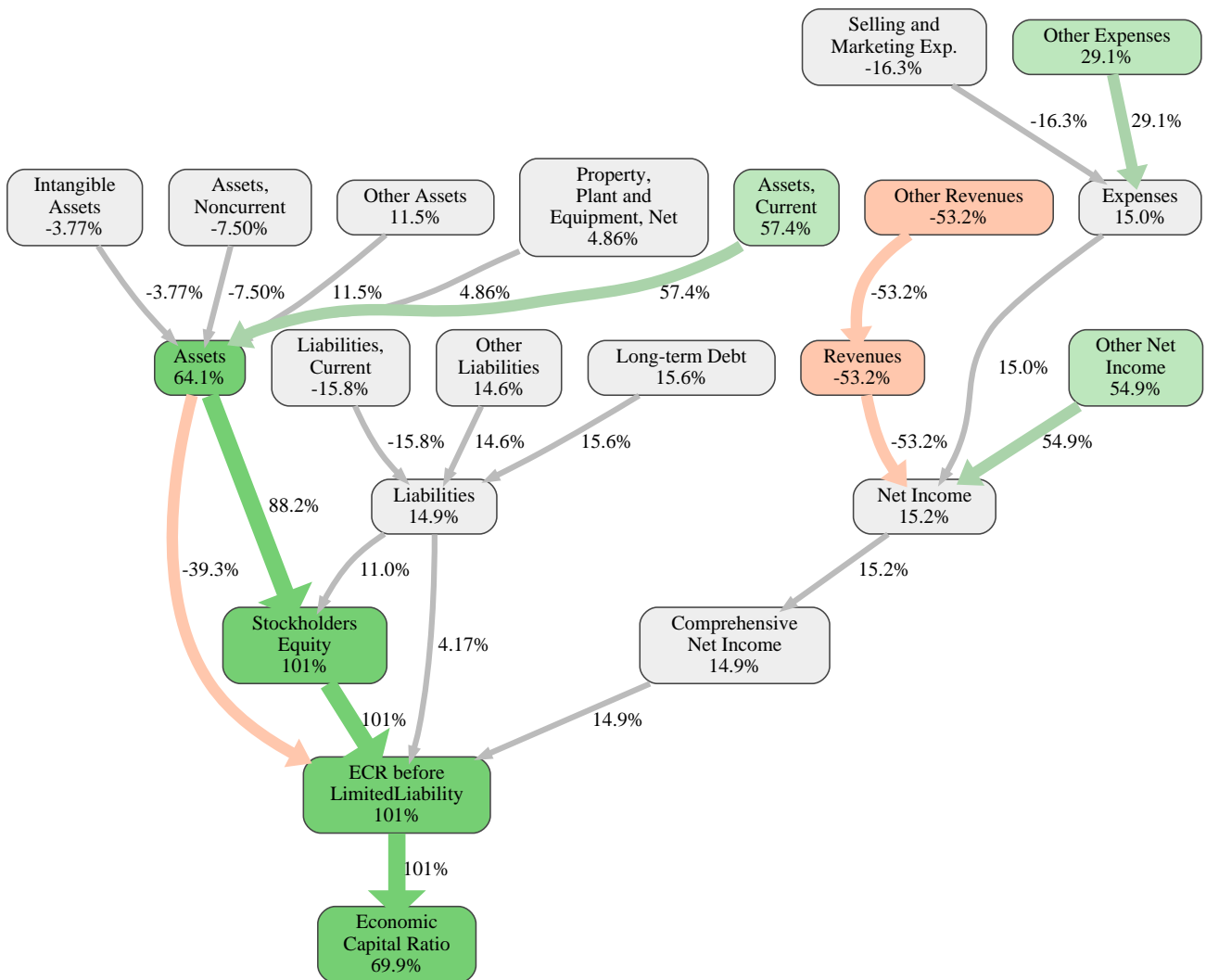




RealRate

SERVICES-PREPACKAGED SOFTWARE 2016

Cvent INC
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Cvent INC
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The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 101% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 53% points.

The company's Economic Capital Ratio, given in the ranking table, is 401%, being 70% points above the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	193,497
Assets, Noncurrent	3,653
General and Administrative Exp.	34,699
Intangible Assets	55,995
Liabilities, Current	108,457
Long-term Debt	4,988
Other Assets	24,039
Other Compr. Net Income	-54
Other Expenses	14,617
Other Liabilities	13,874
Other Net Income	130,429
Other Revenues	0
Property, Plant and Equipment, Net	24,416
Research and Development Exp.	22,006
Selling and Marketing Exp.	77,931

Output Variable	Value in 1000 USD
Liabilities	127,319
Assets	301,600
Expenses	149,253
Revenues	0
Stockholders Equity	174,281
Net Income	-18,824
Comprehensive Net Income	-18,878
BaseVar	418,667
ECR before LimitedLiability	282%
Economic Capital Ratio	401%