

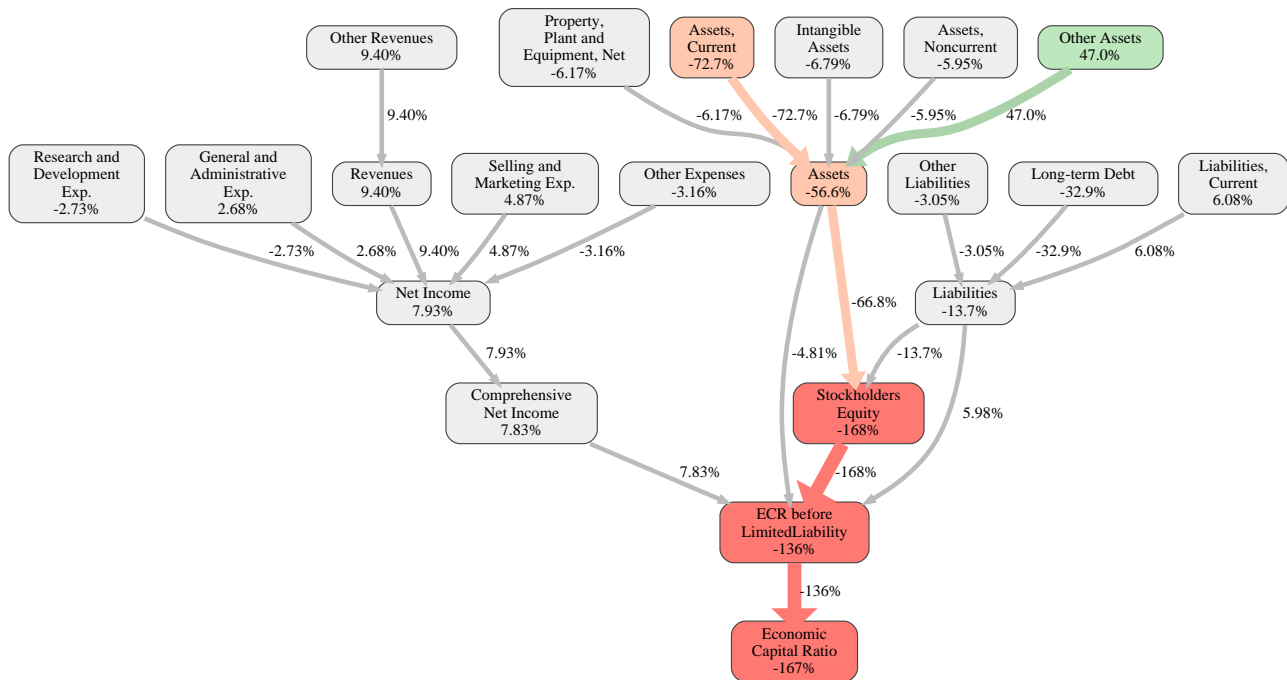


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SERVICES-PREPACKAGED SOFTWARE 2016



Connecture INC
Rank 123 of 142





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The relative strengths and weaknesses of Connecture INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Connecture INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 47% points. The greatest weakness of Connecture INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 164%, being 167% points below the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	16,868
Assets, Noncurrent	976
General and Administrative Exp.	14,439
Intangible Assets	26,779
Liabilities, Current	48,091
Long-term Debt	47,226
Other Assets	35,957
Other Compr. Net Income	0
Other Expenses	56,526
Other Liabilities	18,552
Other Net Income	0
Other Revenues	95,847
Property, Plant and Equipment, Net	2,109
Research and Development Exp.	22,718
Selling and Marketing Exp.	9,507

Output Variable	Value in 1000 USD
Liabilities	113,869
Assets	82,689
Expenses	103,190
Revenues	95,847
Stockholders Equity	-31,180
Net Income	-7,343
Comprehensive Net Income	-7,343
BaseVar	243,576
ECR before LimitedLiability	-126%
Economic Capital Ratio	164%