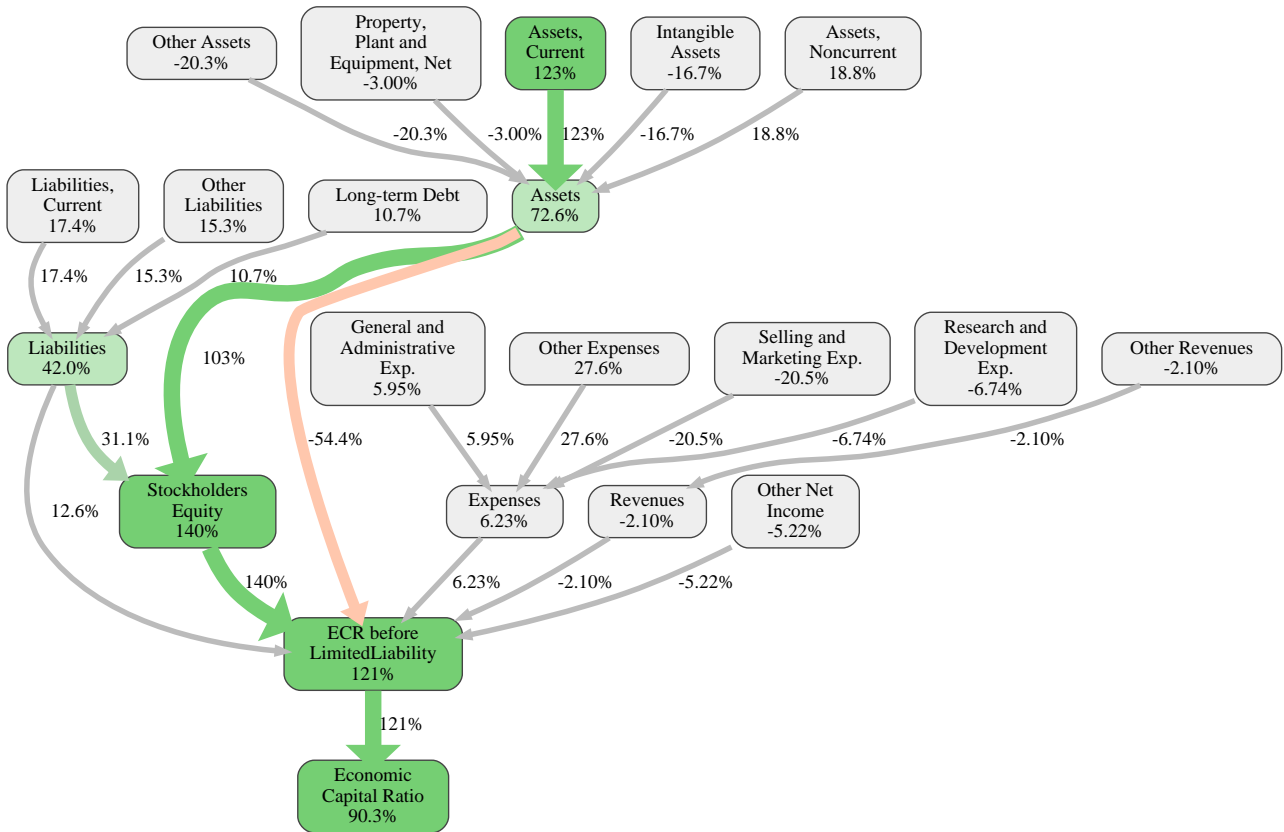




# SERVICES-PREPACKAGED SOFTWARE 2016

Splunk INC  
Rank 39 of 142





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The relative strengths and weaknesses of Splunk INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Splunk INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 140% points. The greatest weakness of Splunk INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 422%, being 90% points above the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	999,833
Assets, Noncurrent	168,098
General and Administrative Exp.	103,046
Intangible Assets	133,734
Liabilities, Current	346,648
Long-term Debt	33,620
Other Assets	-104,248
Other Compr. Net Income	-895
Other Expenses	70,654
Other Liabilities	54,202
Other Net Income	970
Other Revenues	450,875
Property, Plant and Equipment, Net	50,374
Research and Development Exp.	150,790
Selling and Marketing Exp.	344,471

Output Variable	Value in 1000 USD
Liabilities	434,470
Assets	1,247,791
Expenses	668,961
Revenues	450,875
Stockholders Equity	813,321
Net Income	-217,116
Comprehensive Net Income	-218,011
BaseVar	1,659,972
ECR before LimitedLiability	313%
Economic Capital Ratio	422%