





# SERVICES-PREPACKAGED SOFTWARE 2016

**BRIDGELINE**

**Bridgeline Digital Inc**  
**Rank 115 of 142**

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 24% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 164% points.

The company's Economic Capital Ratio, given in the ranking table, is 177%, being 154% points below the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	3,480
Assets, Noncurrent	723
General and Administrative Exp.	3,935
Intangible Assets	13,669
Liabilities, Current	5,094
Long-term Debt	8,135
Other Assets	0
Other Compr. Net Income	-23
Other Expenses	23,504
Other Liabilities	286
Other Net Income	-892
Other Revenues	19,224
Property, Plant and Equipment, Net	1,315
Research and Development Exp.	1,901
Selling and Marketing Exp.	5,760

Output Variable	Value in 1000 USD
Liabilities	13,515
Assets	19,187
Expenses	35,100
Revenues	19,224
Stockholders Equity	5,672
Net Income	-16,768
Comprehensive Net Income	-16,791
BaseVar	56,675
ECR before LimitedLiability	-24%
Economic Capital Ratio	177%