





SERVICES-PREPACKAGED SOFTWARE 2016



Appfolio INC Rank 21 of 142

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 216% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 510%, being 179% points above the market average of 331%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	27,506	Liabilities	17,784
Assets, Noncurrent	1,176	Assets	90,481
General and Administrative Exp.	14,343	Expenses	90,055
Intangible Assets	11,253	Revenues	74,977
Liabilities, Current	16,905	Stockholders Equity	72,697
Long-term Debt	879	Net Income	-15,668
Other Assets	44,439	Comprehensive Net Income	-15,821
Other Compr. Net Income	-153	BaseVar	175,148
Other Expenses	40,082	ECR before LimitedLiability	445%
Other Liabilities	0	Economic Capital Ratio	510%
Other Net Income	-590		
Other Revenues	74,977		
Property, Plant and Equipment, Net	6,107		
Research and Development Exp.	9,554		
Selling and Marketing Exp.	26,076		