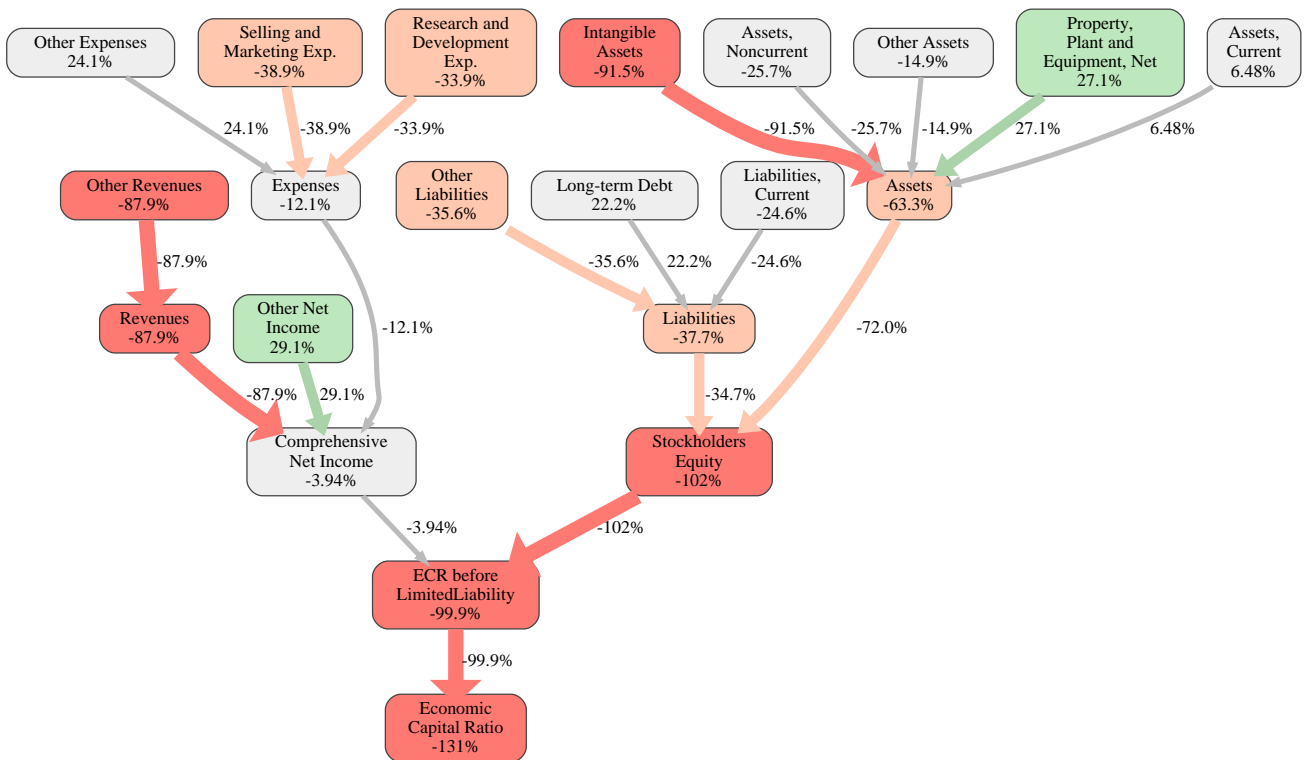




# SERVICES-PREPACKAGED SOFTWARE 2016



Workiva INC  
Rank 110 of 142





# SERVICES-PREPACKAGED SOFTWARE 2016



Workiva INC  
Rank 110 of 142

The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Workiva INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 102% points.

The company's Economic Capital Ratio, given in the ranking table, is 200%, being 131% points below the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	97,878
Assets, Noncurrent	711
General and Administrative Exp.	28,716
Intangible Assets	896
Liabilities, Current	84,084
Long-term Debt	3,416
Other Assets	0
Other Compr. Net Income	94
Other Expenses	2,018
Other Liabilities	30,676
Other Net Income	107,370
Other Revenues	0
Property, Plant and Equipment, Net	44,410
Research and Development Exp.	50,466
Selling and Marketing Exp.	69,569

Output Variable	Value in 1000 USD
Liabilities	118,176
Assets	143,895
Expenses	150,769
Revenues	0
Stockholders Equity	25,719
Net Income	-43,399
Comprehensive Net Income	-43,305
BaseVar	319,546
ECR before LimitedLiability	23%
Economic Capital Ratio	200%