

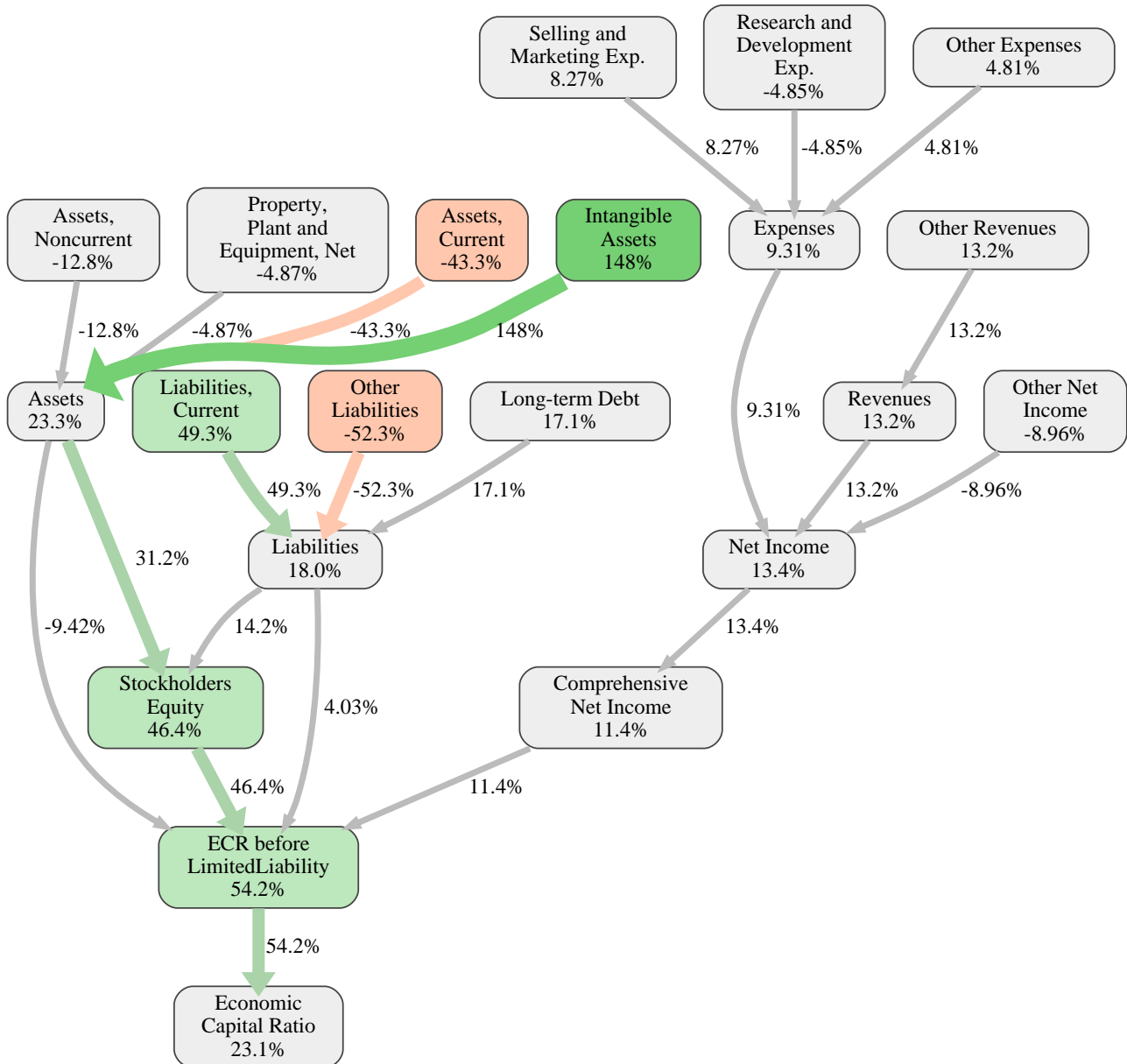


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SERVICES-PREPACKAGED SOFTWARE 2016



Upland Software Inc Rank 71 of 142





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The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 148% points. The greatest weakness of Upland Software Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 354%, being 23% points above the market average of 331%.

Input Variable	Value in 1000 USD
Assets, Current	35,048
Assets, Noncurrent	399
General and Administrative Exp.	18,201
Intangible Assets	78,948
Liabilities, Current	34,002
Long-term Debt	2,582
Other Assets	2,018
Other Compr. Net Income	-1,573
Other Expenses	34,229
Other Liabilities	25,560
Other Net Income	-2,402
Other Revenues	69,911
Property, Plant and Equipment, Net	6,001
Research and Development Exp.	15,778
Selling and Marketing Exp.	12,965

Output Variable	Value in 1000 USD
Liabilities	62,144
Assets	122,414
Expenses	81,173
Revenues	69,911
Stockholders Equity	60,270
Net Income	-13,664
Comprehensive Net Income	-15,237
BaseVar	205,472
ECR before LimitedLiability	213%
Economic Capital Ratio	354%