

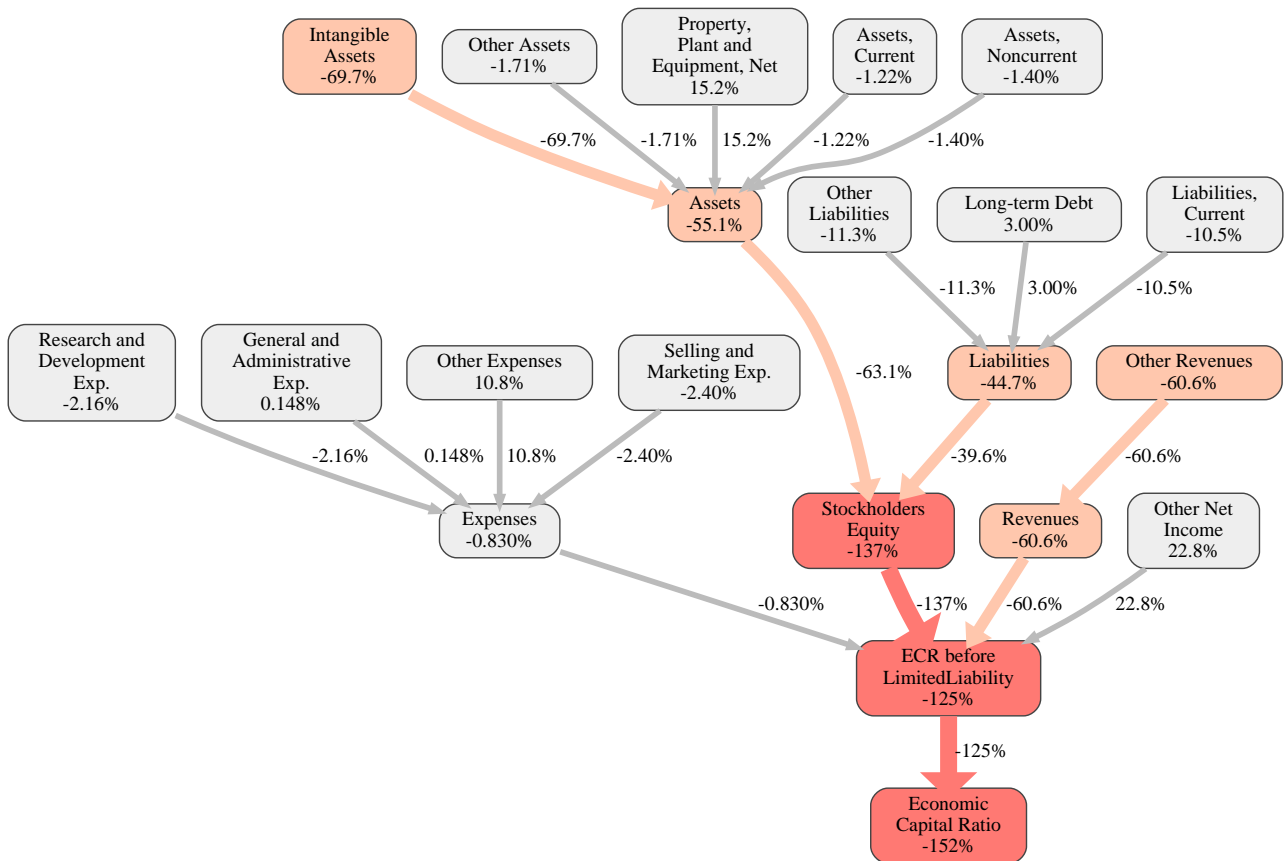


RealRate

SERVICES-PREPACKAGED SOFTWARE 2017



Workiva INC
Rank 91 of 113





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The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 23% points. The greatest weakness of Workiva INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 137% points.

The company's Economic Capital Ratio, given in the ranking table, is 175%, being 152% points below the market average of 327%.

Input Variable	Value in 1000 USD
Assets, Current	98,042
Assets, Noncurrent	1,499
General and Administrative Exp.	32,695
Intangible Assets	1,012
Liabilities, Current	99,887
Long-term Debt	4,153
Other Assets	0
Other Compr. Net Income	50
Other Expenses	1,899
Other Liabilities	42,228
Other Net Income	128,521
Other Revenues	0
Property, Plant and Equipment, Net	42,590
Research and Development Exp.	57,438
Selling and Marketing Exp.	80,466

Output Variable	Value in 1000 USD
Liabilities	146,268
Assets	143,143
Expenses	172,498
Revenues	0
Stockholders Equity	-3,125
Net Income	-43,977
Comprehensive Net Income	-43,927
BaseVar	364,486
ECR before LimitedLiability	-52%
Economic Capital Ratio	175%