

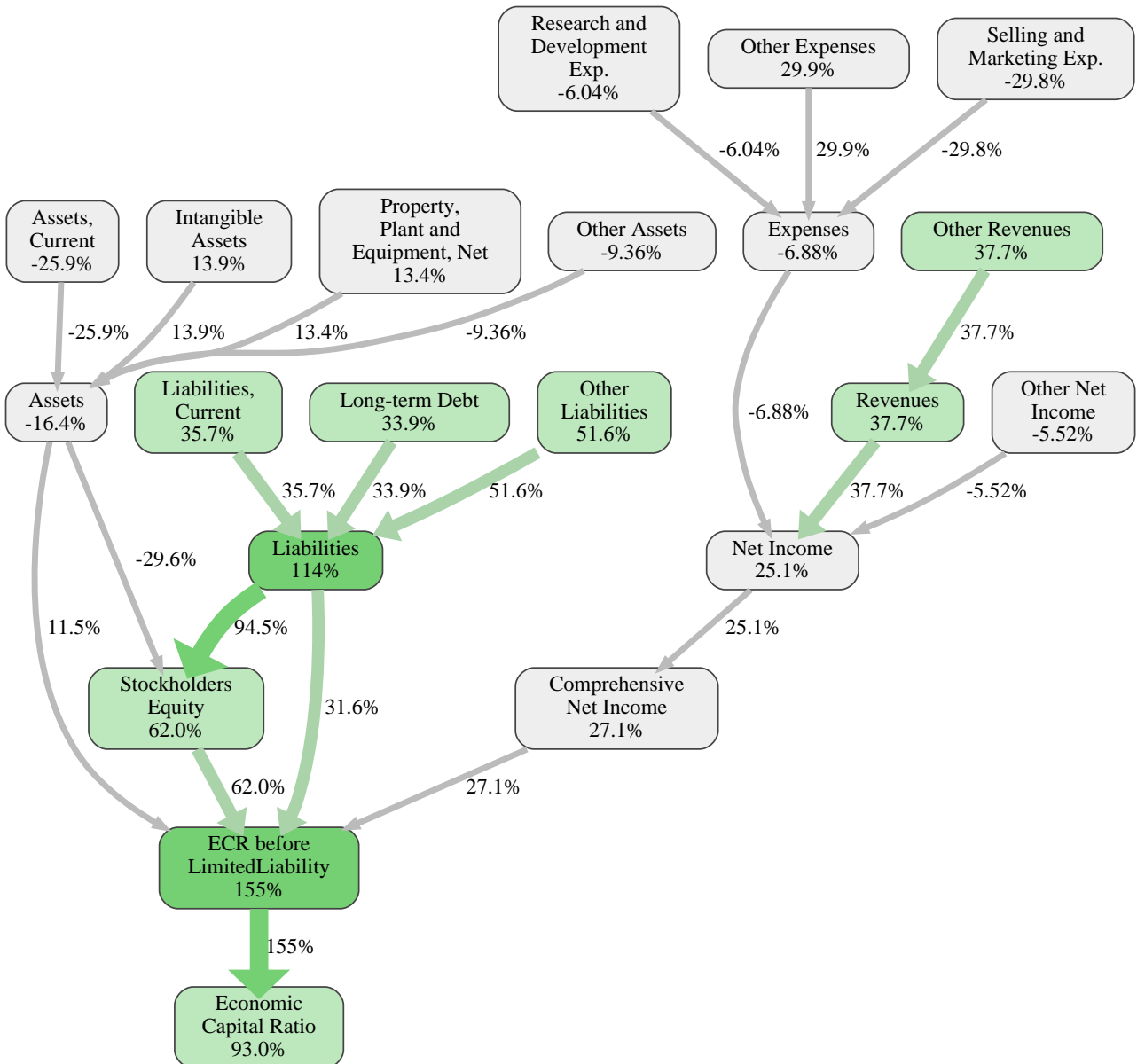


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SERVICES-PREPACKAGED SOFTWARE 2018



Liveperson INC Rank 38 of 121





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The relative strengths and weaknesses of Liveperson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveperson INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 114% points. The greatest weakness of Liveperson INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 412%, being 93% points above the market average of 319%.

Input Variable	Value in 1000 USD
Assets, Current	102,844
Assets, Noncurrent	1,600
General and Administrative Exp.	43,124
Intangible Assets	92,897
Liabilities, Current	89,970
Long-term Debt	2,766
Other Assets	753
Other Compr. Net Income	3,625
Other Expenses	63,140
Other Liabilities	0
Other Net Income	136
Other Revenues	218,876
Property, Plant and Equipment, Net	34,705
Research and Development Exp.	40,034
Selling and Marketing Exp.	90,905

Output Variable	Value in 1000 USD
Liabilities	92,736
Assets	232,799
Expenses	237,203
Revenues	218,876
Stockholders Equity	140,063
Net Income	-18,191
Comprehensive Net Income	-14,566
BaseVar	498,451
ECR before LimitedLiability	299%
Economic Capital Ratio	412%