

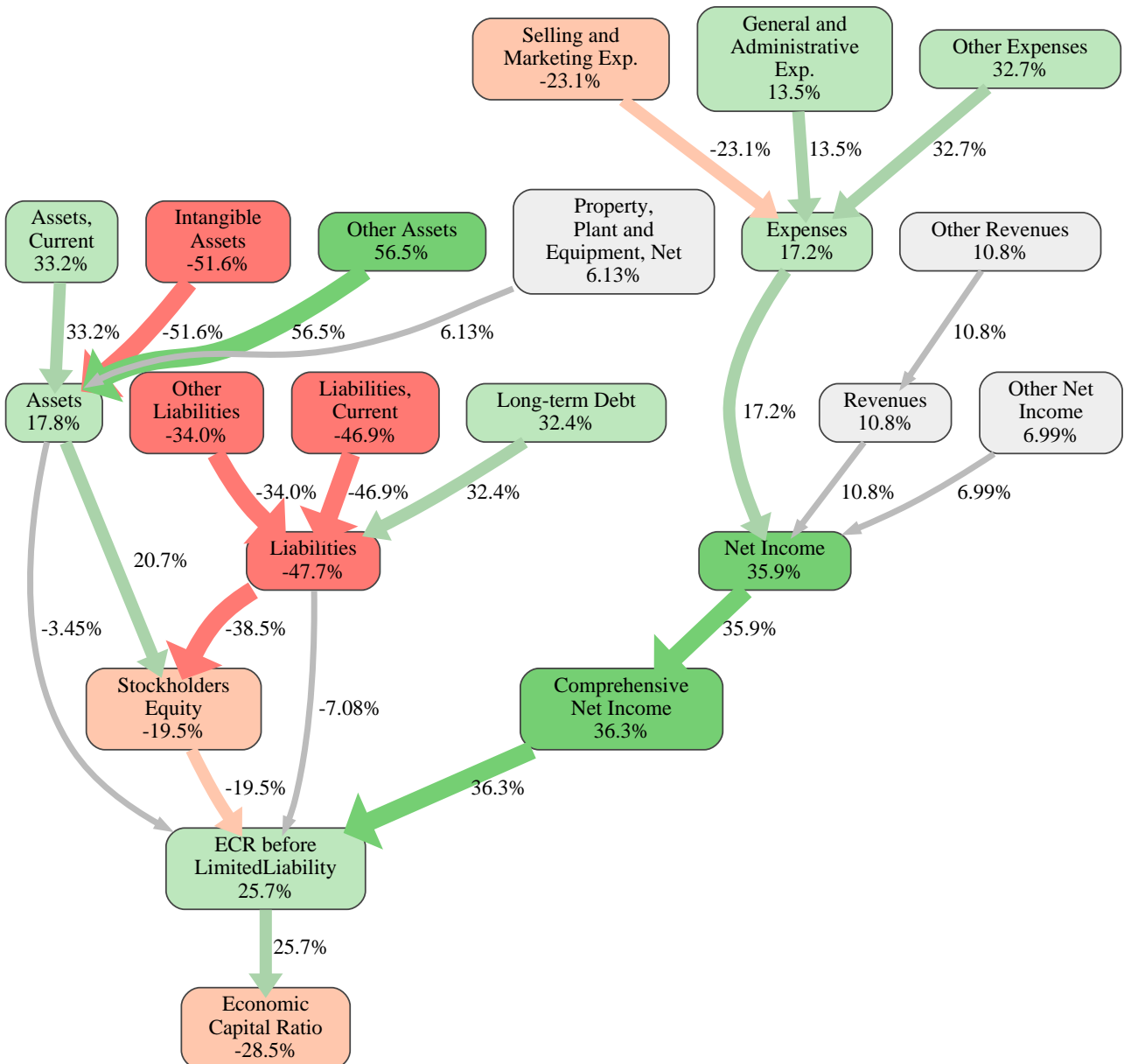


RealRate

SERVICES-PREPACKAGED SOFTWARE 2019

servicenow

Servicenow Inc
Rank 75 of 129





RealRate

SERVICES-PREPACKAGED SOFTWARE 2019

Servicenow Inc
Rank 75 of 129



The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 285%, being 29% points below the market average of 314%.

Input Variable	Value in 1000 USD
Assets, Current	2,344,693
Assets, Noncurrent	73,458
General and Administrative Exp.	296,027
Intangible Assets	249,427
Liabilities, Current	2,012,573
Long-term Debt	93,661
Other Assets	864,346
Other Compr. Net Income	-2,568
Other Expenses	663,071
Other Liabilities	661,707
Other Net Income	56,135
Other Revenues	2,608,816
Property, Plant and Equipment, Net	347,216
Research and Development Exp.	529,501
Selling and Marketing Exp.	1,203,056

Output Variable	Value in 1000 USD
Liabilities	2,767,941
Assets	3,879,140
Expenses	2,691,655
Revenues	2,608,816
Stockholders Equity	1,111,199
Net Income	-26,704
Comprehensive Net Income	-29,272
BaseVar	7,235,738
ECR before LimitedLiability	120%
Economic Capital Ratio	285%