

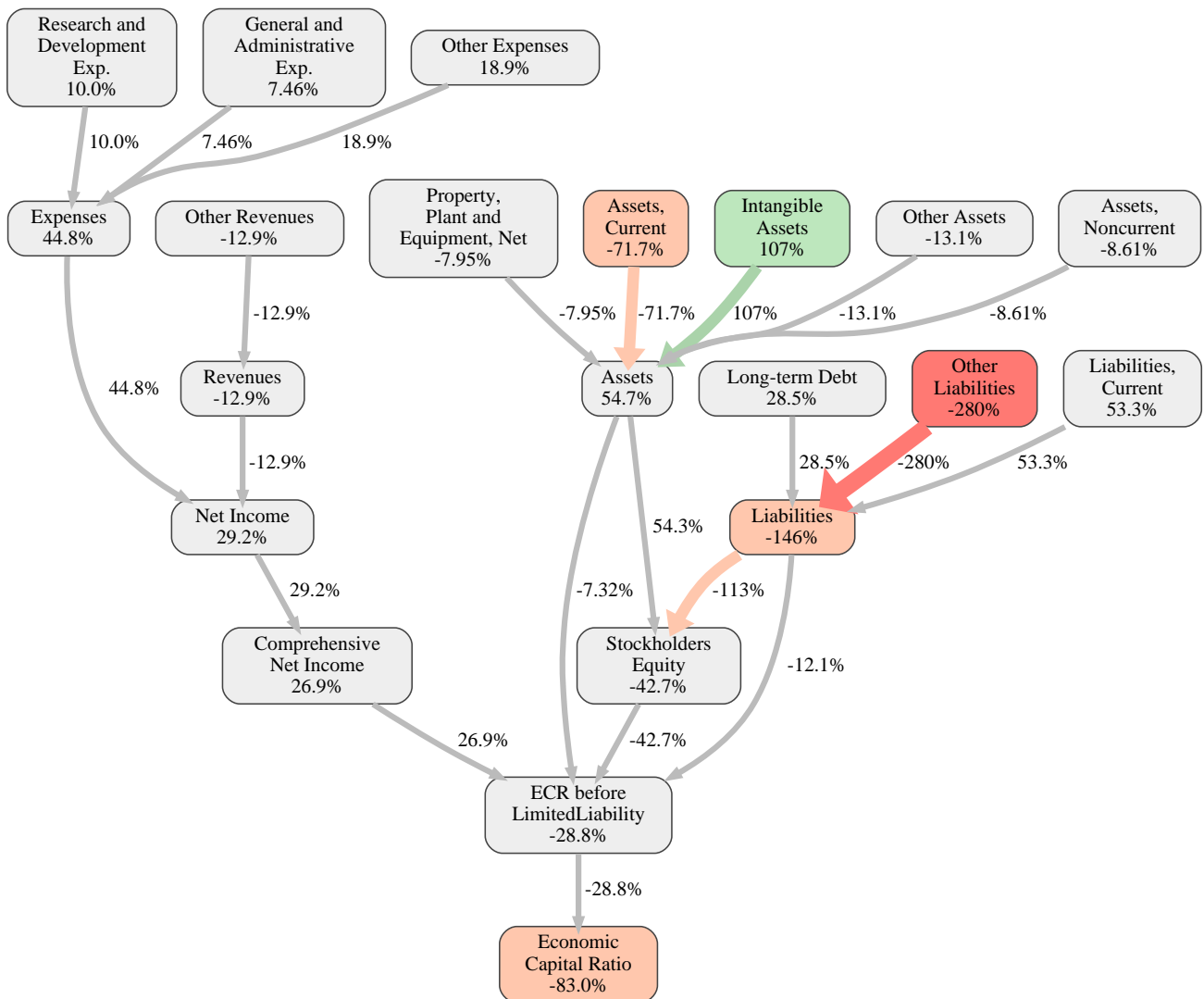


RealRate

SERVICES-PREPACKAGED SOFTWARE 2019



Cision LTD
Rank 90 of 129





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The relative strengths and weaknesses of Cision LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cision LTD compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 107% points. The greatest weakness of Cision LTD is the variable Other Liabilities, reducing the Economic Capital Ratio by 280% points.

The company's Economic Capital Ratio, given in the ranking table, is 231%, being 83% points below the market average of 314%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 248,475 |
| Assets, Noncurrent | 7,652 |
| General and Administrative Exp. | 167,060 |
| Intangible Assets | 1,549,005 |
| Liabilities, Current | 280,368 |
| Long-term Debt | 21,601 |
| Other Assets | 4,034 |
| Other Compr. Net Income | -32,844 |
| Other Expenses | 367,352 |
| Other Liabilities | 1,276,090 |
| Other Net Income | -74,265 |
| Other Revenues | 730,373 |
| Property, Plant and Equipment, Net | 57,210 |
| Research and Development Exp. | 29,995 |
| Selling and Marketing Exp. | 116,095 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities | 1,578,059 |
| Assets | 1,866,376 |
| Expenses | 680,502 |
| Revenues | 730,373 |
| Stockholders Equity | 288,317 |
| Net Income | -24,394 |
| Comprehensive Net Income | -57,238 |
| BaseVar | 2,830,346 |
| ECR before LimitedLiability | 56% |
| Economic Capital Ratio | 231% |