





# SERVICES-PREPACKAGED SOFTWARE 2020



## AVID Technology INC Rank 102 of 115

The relative strengths and weaknesses of AVID Technology INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVID Technology INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 11% points. The greatest weakness of AVID Technology INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 194% points.

The company's Economic Capital Ratio, given in the ranking table, is 160%, being 171% points below the market average of 331%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	208,731	Liabilities	459,378
Assets, Noncurrent	6,113	Assets	304,293
General and Administrative Exp.	53,362	Expenses	401,321
Intangible Assets	62,390	Revenues	411,788
Liabilities, Current	212,259	Stockholders Equity	-155,085
Long-term Debt	232,807	Net Income	7,601
Other Assets	7,479	Comprehensive Net Income	7,601
Other Compr. Net Income	0	BaseVar	977,497
Other Expenses	185,672	ECR before LimitedLiability	-145%
Other Liabilities	14,312	Economic Capital Ratio	160%
Other Net Income	-2,866		
Other Revenues	411,788		
Property, Plant and Equipment, Net	19,580		
Research and Development Exp.	62,343		
Selling and Marketing Exp.	99,944		