

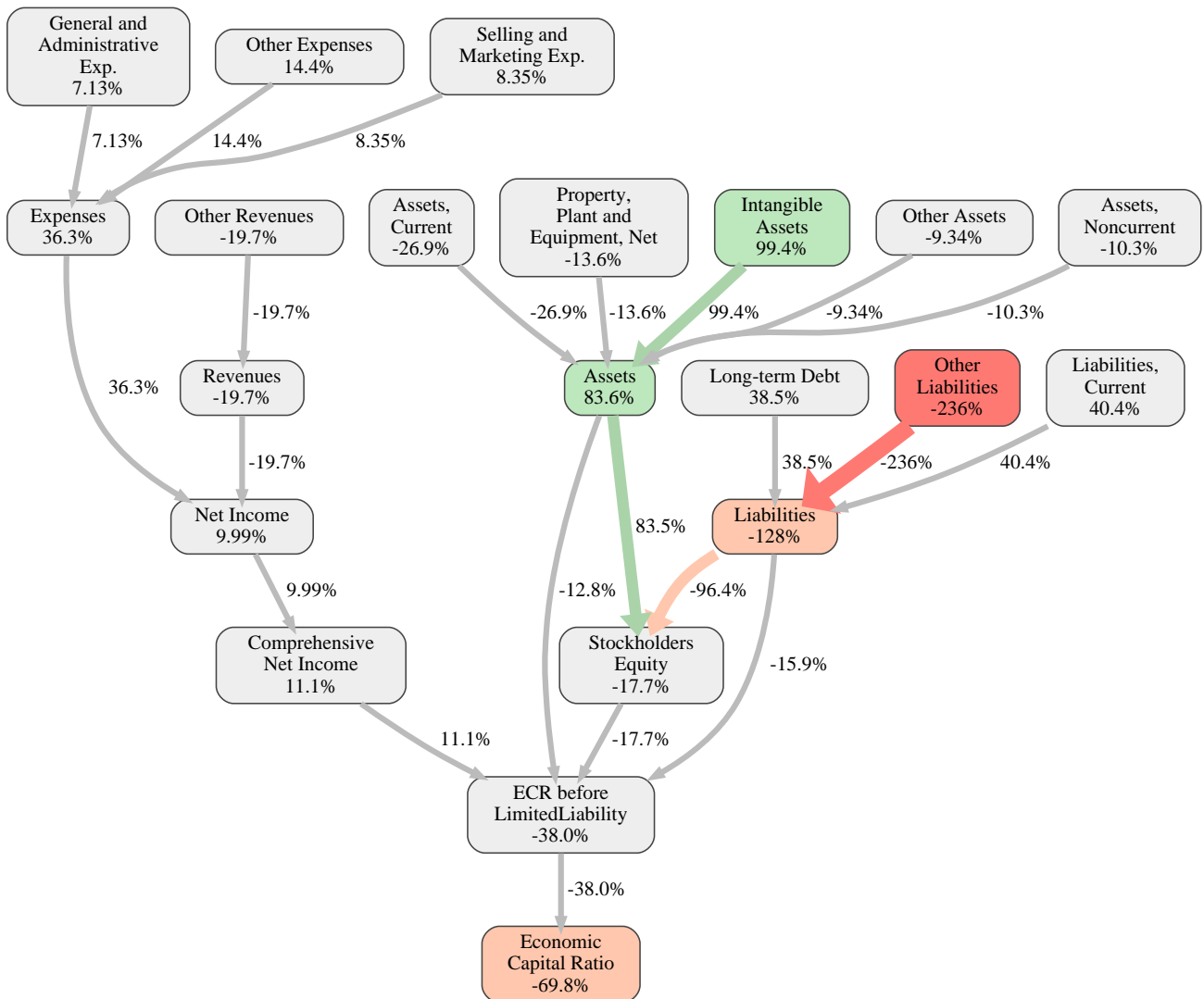


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2020



Upland Software Inc  
Rank 79 of 115





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The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 99% points. The greatest weakness of Upland Software Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 236% points.

The company's Economic Capital Ratio, given in the ranking table, is 261%, being 70% points below the market average of 331%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	238,880	Liabilities	683,967
Assets, Noncurrent	4,165	Assets	896,828
General and Administrative Exp.	48,077	Expenses	240,138
Intangible Assets	636,917	Revenues	222,637
Liabilities, Current	155,052	Stockholders Equity	212,861
Long-term Debt	7,034	Net Income	-45,371
Other Assets	12,949	Comprehensive Net Income	-39,093
Other Compr. Net Income	6,278	BaseVar	1,153,151
Other Expenses	127,503	ECR before LimitedLiability	91%
Other Liabilities	521,881	Economic Capital Ratio	261%
Other Net Income	-27,870		
Other Revenues	222,637		
Property, Plant and Equipment, Net	3,917		
Research and Development Exp.	29,388		
Selling and Marketing Exp.	35,170		