

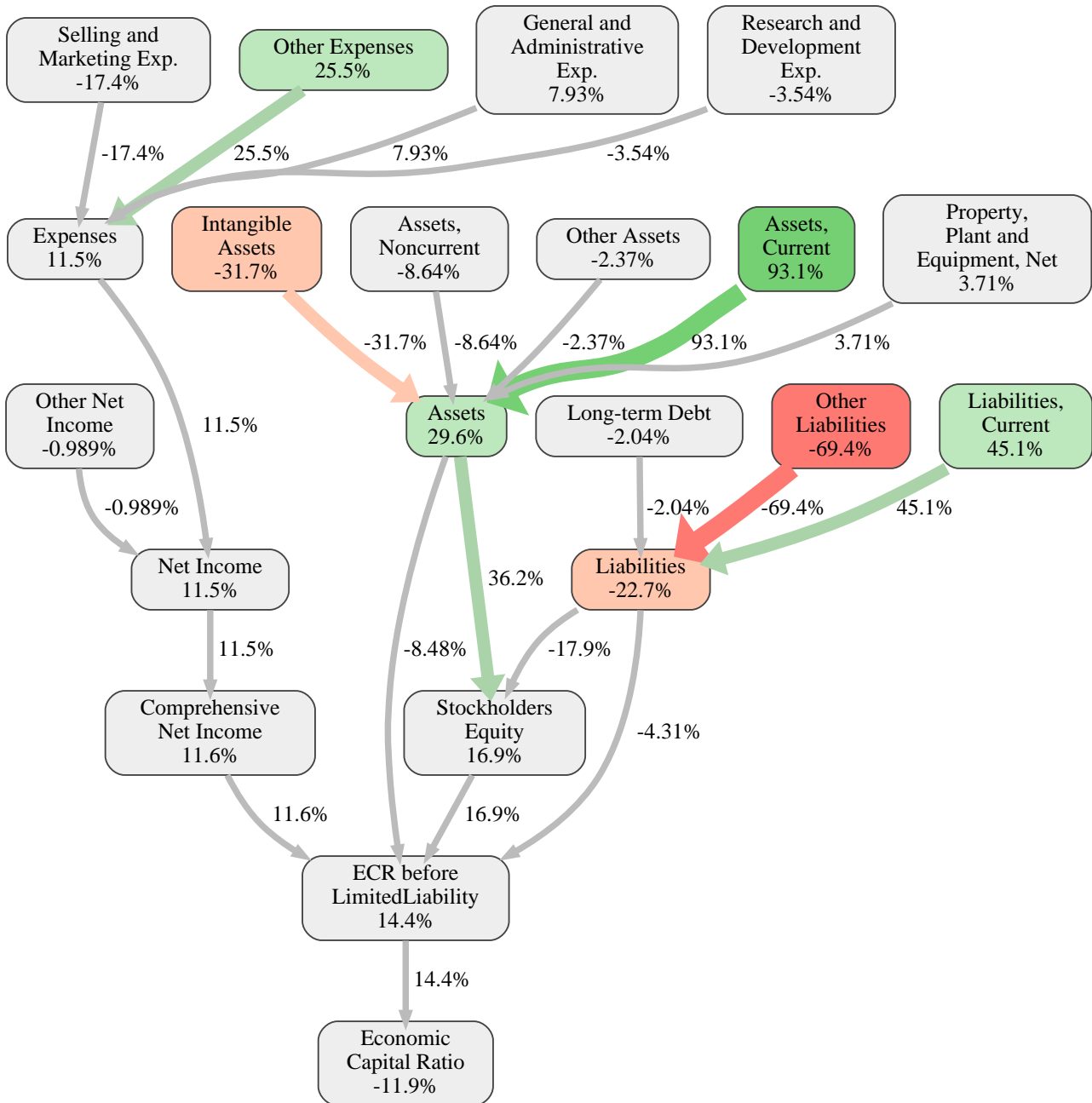


RealRate

SERVICES-PREPACKAGED SOFTWARE 2021



Hubspot INC
Rank 71 of 127





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The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Hubspot INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 69% points.

The company's Economic Capital Ratio, given in the ranking table, is 321%, being 12% points below the market average of 333%.

Input Variable	Value in 1000 USD
Assets, Current	1,456,921
Assets, Noncurrent	13,893
General and Administrative Exp.	109,225
Intangible Assets	317,493
Liabilities, Current	445,501
Long-term Debt	294,111
Other Assets	83,936
Other Compr. Net Income	4,939
Other Expenses	171,175
Other Liabilities	471,099
Other Net Income	-29,987
Other Revenues	883,026
Property, Plant and Equipment, Net	101,123
Research and Development Exp.	205,589
Selling and Marketing Exp.	452,081

Output Variable	Value in 1000 USD
Liabilities	1,210,711
Assets	1,973,366
Expenses	938,070
Revenues	883,026
Stockholders Equity	762,655
Net Income	-85,031
Comprehensive Net Income	-80,092
BaseVar	2,946,935
ECR before LimitedLiability	167%
Economic Capital Ratio	321%