



The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 142% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 489%, being 146% points above the market average of 343%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	449,062	Liabilities	125,399
Assets, Noncurrent	1,760	Assets	480,489
General and Administrative Exp.	40,940	Expenses	227,382
Intangible Assets	0	Revenues	203,613
Liabilities, Current	120,127	Stockholders Equity	355,090
Long-term Debt	0	Net Income	-24,256
Other Assets	20,887	Comprehensive Net Income	-24,585
Other Compr. Net Income	-329	BaseVar	618,166
Other Expenses	47,544	ECR before LimitedLiability	414%
Other Liabilities	5,272	Economic Capital Ratio	489%
Other Net Income	-487		
Other Revenues	203,613		
Property, Plant and Equipment, Net	8,780		
Research and Development Exp.	34,835		
Selling and Marketing Exp.	104,063		