





SERVICES-PREPACKAGED SOFTWARE 2022

appfolio

Appfolio INC
Rank 31 of 173

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 196% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 491%, being 148% points above the market average of 343%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	158,595	Liabilities	110,636
Assets, Noncurrent	7,087	Assets	408,017
General and Administrative Exp.	57,279	Expenses	371,954
Intangible Assets	109,568	Revenues	359,370
Liabilities, Current	54,320	Stockholders Equity	297,381
Long-term Debt	55,733	Net Income	1,028
Other Assets	102,288	Comprehensive Net Income	778
Other Compr. Net Income	-250	BaseVar	803,312
Other Expenses	175,495	ECR before LimitedLiability	417%
Other Liabilities	583	Economic Capital Ratio	491%
Other Net Income	13,612		
Other Revenues	359,370		
Property, Plant and Equipment, Net	30,479		
Research and Development Exp.	65,980		
Selling and Marketing Exp.	73,200		