



The relative strengths and weaknesses of Engagesmart Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Engagesmart Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 333% points. The greatest weakness of Engagesmart Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 7.1% points.

The company's Economic Capital Ratio, given in the ranking table, is 665%, being 322% points above the market average of 343%.

Input Variable	Value in 1000 USD
Assets, Current	275,618
Assets, Noncurrent	3,811
General and Administrative Exp.	45,533
Intangible Assets	513,597
Liabilities, Current	36,911
Long-term Debt	5,528
Other Assets	0
Other Compr. Net Income	0
Other Expenses	65,010
Other Liabilities	4,456
Other Net Income	-8,352
Other Revenues	216,280
Property, Plant and Equipment, Net	10,968
Research and Development Exp.	33,382
Selling and Marketing Exp.	72,968

Output Variable	Value in 1000 USD
Liabilities	46,895
Assets	803,994
Expenses	216,893
Revenues	216,280
Stockholders Equity	757,099
Net Income	-8,965
Comprehensive Net Income	-8,965
BaseVar	747,758
ECR before LimitedLiability	643%
Economic Capital Ratio	665%