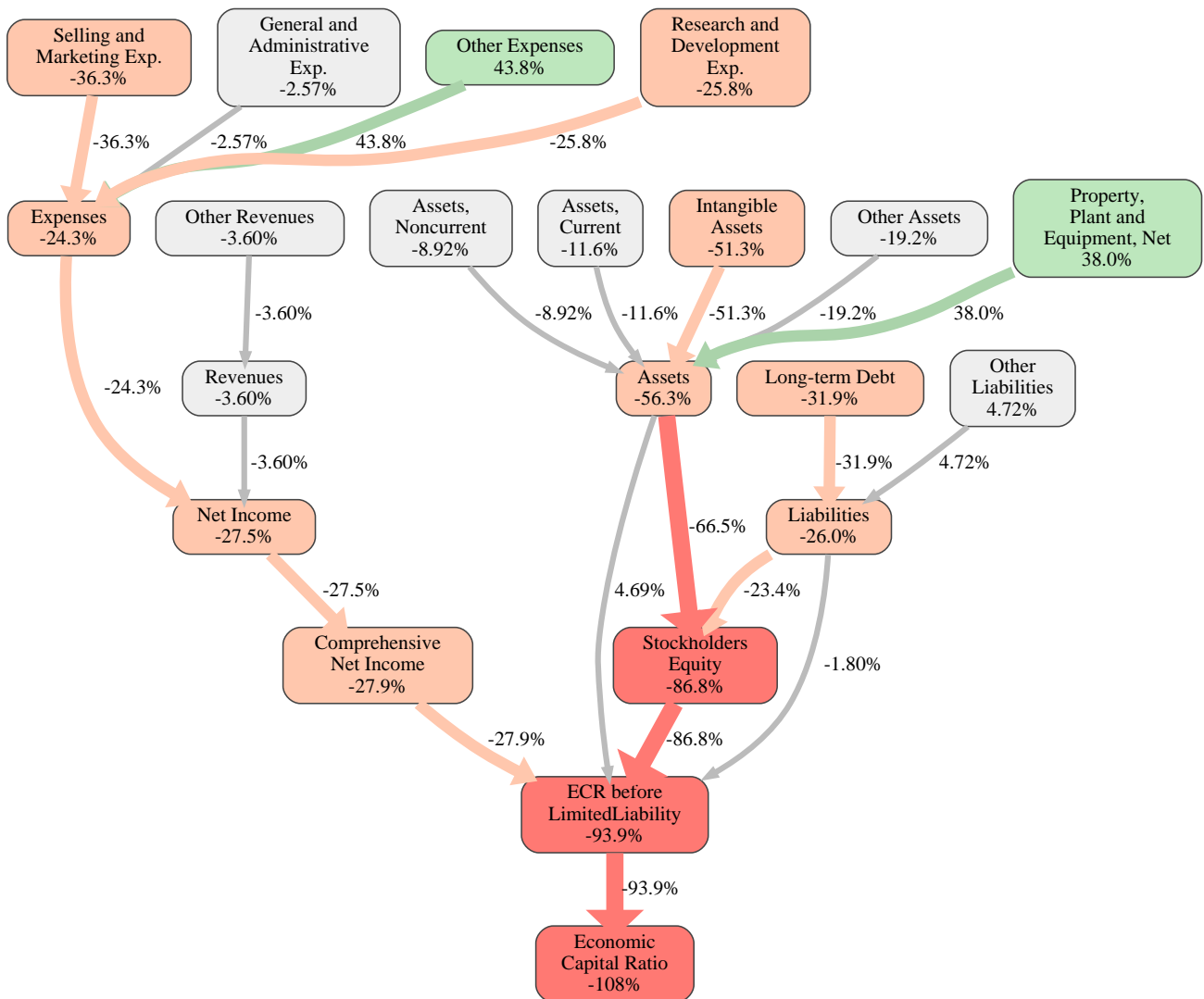




RealRate

# SERVICES-PREPACKAGED SOFTWARE 2023

Asana Inc  
Rank 143 of 196





# SERVICES-PREPACKAGED SOFTWARE 2023

Asana Inc  
Rank 143 of 196

The relative strengths and weaknesses of Asana Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Asana Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 44% points. The greatest weakness of Asana Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is 228%, being 108% points below the market average of 336%.

Input Variable	Value in 1000 USD
Assets, Current	411,394
Assets, Noncurrent	21,926
General and Administrative Exp.	118,703
Intangible Assets	174,083
Liabilities, Current	255,188
Long-term Debt	213,395
Other Assets	0
Other Compr. Net Income	-665
Other Expenses	60,519
Other Liabilities	34,612
Other Net Income	-1,536
Other Revenues	378,437
Property, Plant and Equipment, Net	99,632
Research and Development Exp.	203,124
Selling and Marketing Exp.	282,897

Output Variable	Value in 1000 USD
Liabilities	503,195
Assets	707,035
Expenses	665,243
Revenues	378,437
Stockholders Equity	203,840
Net Income	-288,342
Comprehensive Net Income	-289,007
BaseVar	1,368,608
ECR before LimitedLiability	53%
Economic Capital Ratio	228%