





# SERVICES-PREPACKAGED SOFTWARE 2024



ON24 INC  
Rank 49 of 155

The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 124% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 416%, being 83% points above the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	253,787	Liabilities	100,085
Assets, Noncurrent	1,102	Assets	280,302
General and Administrative Exp.	49,124	Expenses	226,797
Intangible Assets	4,286	Revenues	163,708
Liabilities, Current	96,085	Stockholders Equity	180,217
Long-term Debt	4,000	Net Income	-51,786
Other Assets	21,127	Comprehensive Net Income	-50,479
Other Compr. Net Income	1,307	BaseVar	484,467
Other Expenses	47,351	ECR before LimitedLiability	305%
Other Liabilities	0	Economic Capital Ratio	416%
Other Net Income	11,303		
Other Revenues	163,708		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	41,122		
Selling and Marketing Exp.	89,200		