





SERVICES-PREPACKAGED SOFTWARE 2024

Sprout Social Inc Rank 94 of 155



The relative strengths and weaknesses of Sprout Social Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sprout Social Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Sprout Social Inc is the variable Assets, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 294%, being 39% points below the market average of 333%.

Input Variable	Value in 1000 USD
Assets, Current	195,943
Assets, Noncurrent	1,098
General and Administrative Exp.	79,011
Intangible Assets	158,198
Liabilities, Current	181,039
Long-term Debt	71,354
Other Assets	29,939
Other Compr. Net Income	292
Other Expenses	79,671
Other Liabilities	0
Other Net Income	6,253
Other Revenues	333,643
Property, Plant and Equipment, Net	11,407
Research and Development Exp.	79,550
Selling and Marketing Exp.	168,091

Output Variable	Value in 1000 USD
Liabilities	252,393
Assets	396,585
Expenses	406,323
Revenues	333,643
Stockholders Equity	144,192
Net Income	-66,427
Comprehensive Net Income	-66,135
BaseVar	869,442
ECR before LimitedLiability	132%
Economic Capital Ratio	294%