





The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 323% points. The greatest weakness of Appfolio INC is the variable Research and Development Exp., reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 625%, being 290% points above the market average of 335%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	335,402
Assets, Noncurrent	11,515
General and Administrative Exp.	85,974
Intangible Assets	162,939
Liabilities, Current	63,280
Long-term Debt	44,108
Other Assets	92,339
Other Compr. Net Income	74
Other Expenses	247,866
Other Liabilities	0
Other Net Income	14,678
Other Revenues	794,202
Property, Plant and Equipment, Net	24,483
Research and Development Exp.	160,375
Selling and Marketing Exp.	110,597

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Liabilities	107,388
Assets	626,678
Expenses	604,812
Revenues	794,202
Stockholders Equity	519,290
Net Income	204,068
Comprehensive Net Income	204,142
BaseVar	1,399,082
ECR before LimitedLiability	595%
Economic Capital Ratio	625%