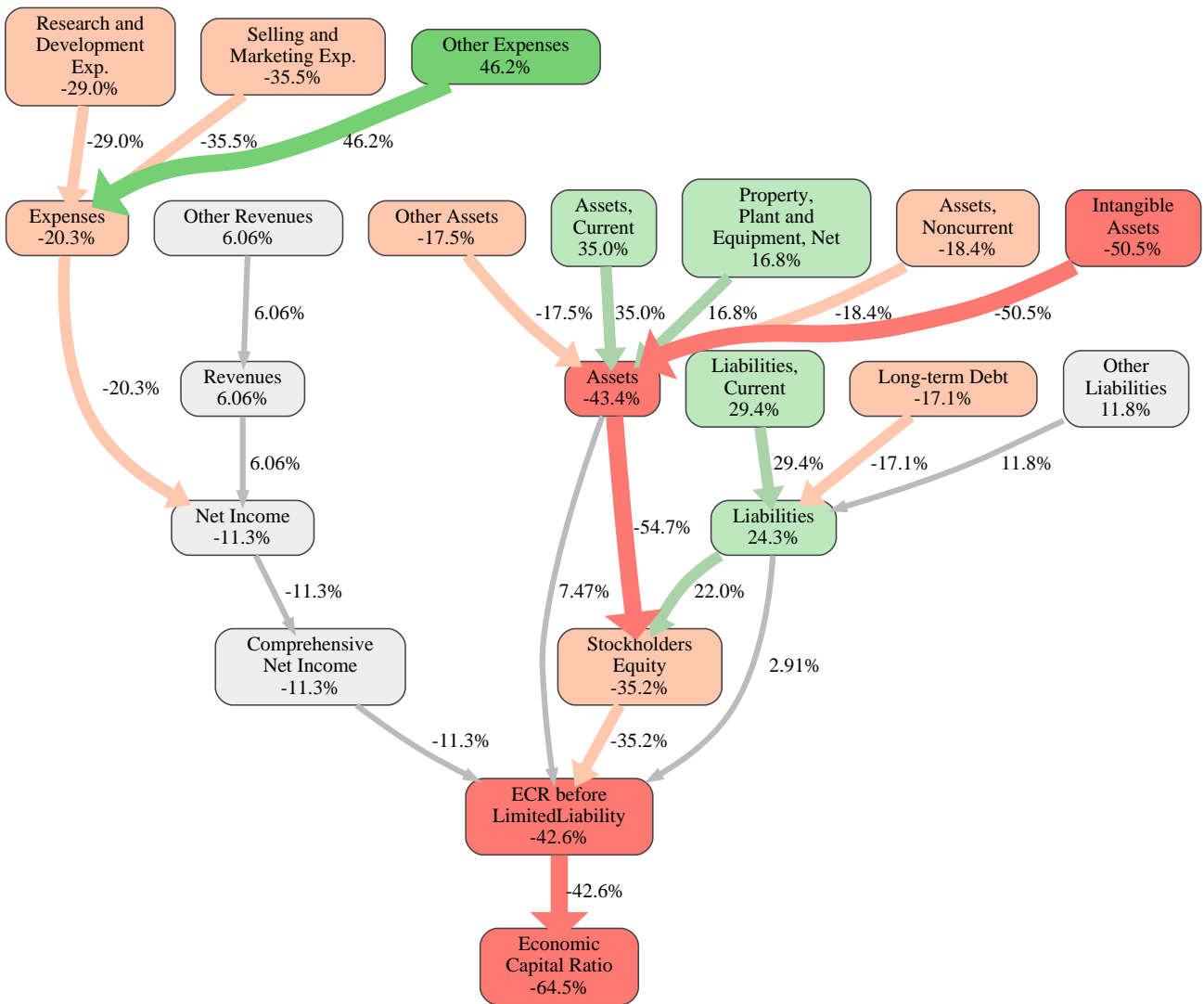




RealRate

SERVICES-PREPACKAGED SOFTWARE 2025

Asana Inc
Rank 93 of 135





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Asana Inc
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The relative strengths and weaknesses of Asana Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Asana Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 46% points. The greatest weakness of Asana Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 270%, being 64% points below the market average of 335%.

Input Variable	Value in 1000 USD
Assets, Current	659,716
Assets, Noncurrent	23,970
General and Administrative Exp.	141,334
Intangible Assets	181,731
Liabilities, Current	367,213
Long-term Debt	224,733
Other Assets	0
Other Compr. Net Income	637
Other Expenses	72,181
Other Liabilities	43,618
Other Net Income	20,624
Other Revenues	652,504
Property, Plant and Equipment, Net	96,543
Research and Development Exp.	324,688
Selling and Marketing Exp.	391,955

Output Variable	Value in 1000 USD
Liabilities	635,564
Assets	961,960
Expenses	930,158
Revenues	652,504
Stockholders Equity	326,396
Net Income	-257,030
Comprehensive Net Income	-256,393
BaseVar	1,969,626
ECR before LimitedLiability	101%
Economic Capital Ratio	270%