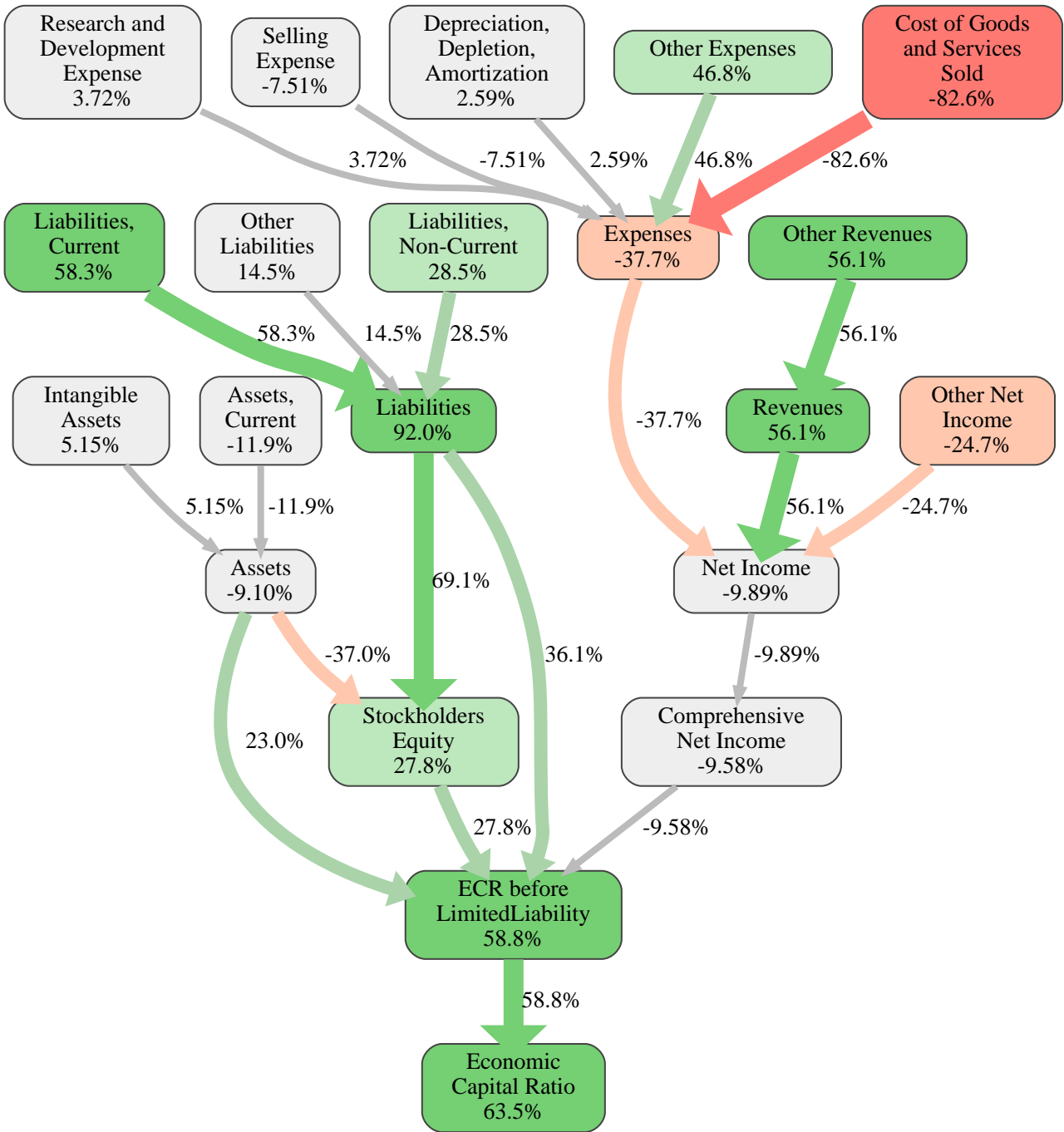




RealRate

DATA PROCESSING 2011

Liveramp Holdings Inc
Rank 2 of 5





DATA PROCESSING 2011

Liveramp Holdings Inc Rank 2 of 5

The relative strengths and weaknesses of Liveramp Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Liveramp Holdings Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 92% points. The greatest weakness of Liveramp Holdings Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 83% points.

The company's Economic Capital Ratio, given in the ranking table, is 330%, being 63% points above the market average of 266%.

Input Variable	Value in 1000 USD
Assets, Current	458,705
Assets, Non-Current	253,408
Cost of Goods and Services Sold	839,269
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	470,261
Liabilities, Current	255,056
Liabilities, Non-Current	0
Other Assets	181,046
Other Compr. Net Income	0
Other Expenses	31,655
Other Liabilities	0
Other Net Income	-22,055
Other Revenues	1,099,235
Research and Development Expense	0
Selling Expense	162,097

Output Variable	Value in 1000 USD
Assets	1,363,420
Liabilities	255,056
Expenses	1,033,021
Revenues	1,099,235
Stockholders Equity	1,108,364
Net Income	44,159
Comprehensive Net Income	44,159
BaseVar	2,424,971
ECR before LimitedLiability	215%
Economic Capital Ratio	330%